



CHARLAIN E. BAILEY, M.ED

COUNSELOR EDUCATOR AND COLLEGE ACCESS SPECIALIST

CONTACT

📞 240-460-2638

✉ Charlain@going-to-college.com

📍 Burtonsville, Maryland

ACCOMPLISHMENTS

- Directed the conceptualization and execution of college access initiatives within a non-profit, community-based organization, enhancing opportunities for over 100 underrepresented students to pursue higher education.
- Established a scholarship program tailored specifically for first-generation college students, integrating comprehensive financial aid guidance and fostering increased accessibility to higher education. Over \$30,000 in scholarships were awarded to 34 students attending two-year and four-year colleges.
- Spearheaded the development of a specialized program within a public high school setting to meet the distinctive social-emotional needs of first-generation college students.
- Facilitated the transition of over 1,500 high school seniors to success in their post-secondary endeavors through internal and external advocacy, including impactful partnerships with community-based organizations and higher education institutions.

EDUCATION

Bowie State University, Bowie Maryland

- **Master of Education in Guidance and Counseling**

Louisiana State University, Baton Rouge, LA

- **Bachelors of Arts - Art Education**

OBJECTIVE

Seeking a role as Program Director or Staff Development Manager where I can leverage my expertise in providing strategic leadership and implementation support to organizations that increase access to higher education for underrepresented and first-generation college students. I'm enthusiastic about the opportunity to contribute to program design, implementation, and training initiatives to drive positive outcomes and foster inclusive educational opportunities.

WORK EXPERIENCE

Educational Consultant

2018-present

Going-To-College LLC Burtonsville, MD

Leads strategic and tactical planning for Community-Based Organizations including implementing program curriculums, metrics, and training for College Access Professionals. Provides private consultation for students and their families in the areas of College Application Support, Financial Aid Support, and Academic Records Analysis.

- Designed College Access and Success Program for Community Bridges, Inc. – MD
- Provided consultation and workshops for NAACP Montgomery County Parents Association, Jack and Jill of America, Inc., Building Our Network of Diversity (BOND) Project and University of Maryland Talent Search Trio Program
- Serve as Outside Admission Reader for University of California Berkeley 2024-2025 Freshamn admissions cycle.

Program Director

2019 -2023

Community Bridges, Inc. Silver Spring MD

Directed the College Access and Success Division for a non-profit organization that empowers girls from diverse backgrounds. Supervised staff that worked directly with over 100 high school seniors on the college application process, financial aid, and scholarship search. 87% of our girls matriculated to four-year colleges. Organized and facilitates all parent workshops, admissions presentations, and college visits. Managed program budget and associated outcomes.

- Implemented program metrics and data collection procedures
- Established a new employee orientation program
- Negotiated partnership memorandums of understanding with local colleges and universities

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CERTIFICATIONS AND RECOGNITIONS

- **PCACAC's Impact Award for Diversity, Equity, Access and Belonging (2024)**
- **National Certified Counselor (#32258)**, National Board for Certified Counselors, Inc.
- Maryland Department of Education **Certification in School Counseling K-12**

COMMUNITY ENGAGEMENT

- **National Association for College Admissions Counseling (NACAC)** Annual Conference Presenter 2023 & 2024 Guiding the Way to Inclusion Conference Presenter 2024
- **Maryland School Counselors Association (MSCA)** Annual Conference Presenter 2023, 2024 Conference Planning Committee 2024, 2025
- **Potomac and Cheapeake Association for College Admissions Counseling (PCACAC)** Annual Conference Presenter 2018, 2019, 2021, 2022, 2023 Executive Board Member 2022-present Community Based Organizations Special Interest Group Lead - 2019-present
- **National Counsel of Negro Women (NCNW)**

REFERENCES

Shannon Babe-Thomas, Exec. Director

Community Bridges, Inc. MD
sbabethomas@communitybridges-md.org
301-512-4622

Rosemary Martin Edwards Assoc. Director Undergraduate Admissions

University of Maryland College Park
PCACAC Past-President 2023-2024
rmarti15@umd.edu
202-271-3438

Calvin Wise, Deputy Dean of Undergraduate Admissions

John Hopkins University
Calvin.Wise@jhu.edu
410-404-5442

Professional Development Co-Chair

2022-present

Potomac & Chesapeake Association for College Admissions Counseling, Charlottesville VA.

Organizes professional development activities for members. Develops and implements seminars and workshops at the Regional Conferences. Ensures that members across the organization have access to relevant and timely training.

- Formed a partnership with the Maryland School Counselors Association and Bowie State University to collaborate on professional development opportunities for Public School Counselors in Maryland.
- Developed outreach initiatives to meet the unique training needs of Community-Based Organizations.
- Served as a faculty member for PCACAC Summer Institute, a professional development two-day overnight program for College Counseling professionals with less than five years of experience

Chief Executive Officer

2018-present

Bailey's Dream First Generation Scholarship Fund, Inc., Burtonsville, MD

Founded a 501(c)(3) non-profit corporation that has provided academic scholarships and free financial aid counseling to Montgomery Blair High School's first-generation college students.

- Recruited over 50 Montgomery Blair High School alumni to serve as corporate board members and application reviewers during our 2019-2023 award cycle
- Developed an effective financial aid assessment process for low-income students and their families
- Implemented a social media campaign to drive fundraising and event participation

School Counselor - Middle and High School

1993-2018

Montgomery County Public Schools, Rockville, MD

Counseled students in grades 6-12 using MCPS comprehensive guidance curriculum in the classroom, small group, and individual settings. Supported students and families with academic advising, grade-level course selection, high school four-year plans, and college/career preparation. Collaborated with school staff and community partners to address student needs/interests.

- Developed college and career advisory model to address the needs of first-generation college students at the high school level.
- Conducted student counseling groups (Middle and High School) to address the following topics: Self-Identity, Time Management, Loss & Separation, Study Strategies, and College Readiness
- Developed workshop series for Asian, Latino, and African American Middle and High School students on self-esteem, anger management, and life skills management
- Established community partnerships with Crittenton Services – DC, Community Bridges, Inc. - MD, NAACP Parent Counsel and Los Padres de Blair parent association

Art Teacher - Elementary School

1988-1993

Montgomery County Public Schools, Rockville, MD.