

Scott Mayer Personal Statement March 2023

Relationships provide the foundation for our profession. Our friends and colleagues teach us new ideas, affirm that we are doing the right things and support us when we need strength. Being involved in NACAC and PCACAC provide some of the best opportunities to foster and develop relationships within college admission and college counseling.

Over the course of my career, which began in college admission and transitioned to the high school side, my involvement in PCACAC has offered the most meaningful source of professional relationship building. I have been fortunate to serve the organization in many capacities. First, as part of the Membership Committee, then on faculty for Summer Institute, later serving as co-Chair of the Summer program, then as a Board member, as chair of the Bylaws Committee and as a delegate to the National Assembly. I am honored to be considered for the role of President-Elect of PCACAC.

The next few years bring tremendous opportunity for our organization. In the aftermath of the DOJ investigation and with the transition in national leadership, NACAC is evolving. As a result, there are ongoing changes to governance and operation that have, and will continue to have, significant impact for the State and Regional affiliates. PCACAC has a reputation as being an affiliate leader. Our organization was one of the first affiliates to create a Future Trends and Issues Committee, the first to create a wide range of Special Interest Groups and has been recognized for inspirational programming related to Inclusion, Access and Success.

As NACAC shifts focus and works to be the national voice for macro college admission issues, the next few years, will see the local programming from regional affiliates take on greater importance. The issues related to college admission are increasingly complicated and are rapidly changing. They are also increasingly broad and impact different communities in different manners. To meet these challenges, we will need to depend even more on our professional relationships to stay informed, educated and supported as we guide our schools and students on the journey to college.

PCACAC already has strong foundations in place to support our membership as we navigate the turbulence facing college admission. Our committees, programs and SIGs will need to take active leadership roles in helping us best serve our students, protect the opportunities for and access to higher education, while also helping the college admission and counseling professionals maintain our own health and well-being.

As President of PCACAC, I hope to bring my Bylaws experience and "read the manual" personality to keep our organization ahead of the administrative changes presented by NACAC. I also want to empower our committee leaders to continue to seek out meaningful ways for PCACAC to improve our professional lives and enable more members to have an active role in the organization, whether that is by participating in programming that helps them serve their students or by taking leadership

roles in helping the organization support our members. I look forward to PCACAC continuing to build relationships within our profession and being a leader among NACAC affiliates.