
Amy Moffatt

Admission Practices Committee
Vice Chair

Amy Moffatt is the Assistant Vice President for University Admissions at Towson University (TU) in Baltimore, Maryland. Amy has more than 16 years of higher education expertise in first-year, transfer, international, and graduate admissions, along with marketing, events, and IT/operations functions. She has been at TU since 2021, with previous roles at the University of South Carolina and Georgia Southern University. At TU, Amy leads the development of admissions strategies and operations for all undergraduate and graduate students. Overseeing a dynamic and diverse team of 45 admissions professionals, Amy serves as the chief admissions officer and recently led the university through the creation of an inclusive, campus-wide strategic enrollment plan. She is currently serving as a co-lead to execute new initiatives and empower the TU community to collaborate more effectively in support of student enrollment. Amy holds a B.A. in public relations from the University of Pittsburgh and a M.Ed. in Higher Education in Student Affairs from the University of South Carolina. She is currently pursuing a doctorate in educational leadership at Frostburg State University.