
Carla Goodwin

Executive Vice President

Carla Goodwin (she/her) is a Senior Assistant Director of Undergraduate Admissions at Howard University. Her career in Admissions started in 2018 shortly after graduating from Georgetown University as a double major in Psychology and African American Studies (one of the university's first). As an Admissions Counselor at George Mason University, Carla's passion for the field grew pushing her to pursue a master's degree in Higher Education and Student Development, which was completed in 2021. In admissions, Carla has worn various hats recruiting in several states on both the east and west coasts, managing the visit experience, and overseeing aspects of both freshmen and transfer recruitment and enrollment strategy. She has served on the board as both Communications Committee Vice Chair and Chair to now currently serving as the Executive Vice President.