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# Shawn Ficadenti

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## Special Interest Groups Committee Chair

I have been working in Undergraduate Admissions for the past six years. The first three were at my alma mater, Radford University, as an Admissions Counselor under the leadership of then PCACAC President, Rebekah LaPlante. As I began my career, I was provided the unwavering support and encouragement to continue in this field as well as gently nudged into my involvement with Potomac & Chesapeake. During this time, I founded the LGBTQ+ & Ally SIG and kickstarted the inaugural Pride Month Series. Fast forward three more years and a Master's degree later, I'm now the Senior Assistant Director for Recruitment Travel at James Madison University and the SIG Committee Chair for PCACAC. At my core, I enjoy breaking down myths and barriers for students, so they understand and realize higher education is a genuine option for them. I believe they can find success no matter their pathway and any school would be a wonderful fit, so long as they feel they belong.