

Sessions Overview

Potomac and Chesapeake Association for College

Admission Counseling's

59th Annual Conference

Sunday, April 14

- Registration and Check-In, 2:00pm-6:00pm
- Exhibit Area Open, 2:00pm-6:00pm
- **Opening Session, 4:00pm-5:00pm**
- President's Reception and First-Timer's Welcome, 5:00pm-6:30pm
- Dinner, 6:30pm-8:00pm
- PCACAC - Hampden-Sydney Cornhole Tournament, 8:30pm-11:00pm

Monday, April 15 (Sessions marked with ** are eligible for C.E. credits.)

- SIG Meet-Ups, 8:00am-8:45am
- Advising Students with Mobility Impairments: A Beginner's Guide **
- Are students "mis-withholding" scores from colleges?
- Partners in this Process: School & Admission Counselor Relationships
- What's in It for Me: Using Hyper-Personalization to Reach Gen Z
- The Covid Year: The Lingering Effects of Unfinished Learning Four Years Later **
- Unraveling Ambiguities: The Inconsistency within the First-Gen Definition **
- The Evolution and Application of Ethics in the College Admission Process
- Healing from Racial Trauma in Higher Education
- Common App for Transfer: Ensure Your Students Know Before They Go
- Personalizing the Process in Public Schools: Increasing Engagement Through Programming **
- To the Hill and Beyond: A Roadmap for Student and Educator Advocacy
- Understanding AI in College Admissions: A Mixed Blessing
- Exploring HBCUs at Your PWI
- From Boys to Men: Preparing Future Cohorts of College Completing Black Males for Success **
- It Started with a Phone Call...
- Bloom Where You Are Planted: Investing in Your Professional Growth at a Post-Secondary Institution
- Extended Time: Connecting Disability Services from K12 to College
- The 12-Step Program for Cooling Educator Burnout
- Defend the Rainbow: How to support LGBTQIA+ students and colleagues in the context of recent anti-LGBTQIA+ legislation **
- Unlocking the Future of Assessment: Navigating the Digital SAT Suite **
- Building Team Beyond the Org Chart
- Help Your Families Successfully Navigate the Turbulent and Ever-Changing Sea of FAFSA and Financial Fit
- The Admission Landscape for Female Students **
- Current Trends and Future Issues (CTFI): 2023 in Review
- Improving Credit and Managing Debt
- College Fly-Ins, They Are for Counselors, Too
- Navigating the Maze: Data Analysis in College Admissions
- Parent Relationships and Expectations in the College Application Process **
- Counselor College Fair, 5:00pm-6:00pm
- PCACAC Social at The Harbor Club, 8:30pm-10:30pm

Tuesday, April 16 (Sessions marked with ** are eligible for C.E. credits.)

- I Wish I Had That Class: Creating a Classroom-Based Counseling Model **
- Not Just Study Abroad: What Counselors Need to Know about International Higher Education
- A Candid Conversation on the College Application
- The Many Flavors of Direct Admissions
- Oh, the Places You'll Go: College Edition **
- Divine 9: Greek Life 101
- Agile Admissions: Transforming Daily Operations in a Post-Secondary Institution
- **Closing Session, 10:30am -12:00pm:** Historically Black Colleges and Universities: Charting the Future



A

9:00am-10:15am

B

10:30am-11:45am



2:00pm-2:45pm

C

3:00pm-4:15pm

D

9:00am-10:15am