

Sessions Overview

Potomac and Chesapeake Association for College Admission Counseling's 60th Annual Conference

Sunday, April 6

- Registration and Check-In, 2:00pm-6:00pm
- Exhibit Area Open, 2:00pm-6:00pm
- First Timer's Session, 4:00pm - 5:00pm
- President's Reception, 5:00pm-6:30pm
- Dinner, 6:30pm-8:00pm
- PCACAC - Hampden-Sydney Cornhole Tournament, 8:30pm - 11:00pm

Monday, April 7

- First Timers/Local Counselors Session, 7:30am - 8:00am
- SIG Meet-Ups, 8:00am-8:45am

A Sessions, 9:15am - 10:15am

- Two-Year Jumpstart, Four-Year Finish Line: Transitions from Community Colleges to 4-Year Institutions
- Rejecting Prestige: Promoting Mattering and Wellness in College Admissions
- Slate.org from Both Sides of the Desk
- Early and Often: Why Bringing Younger Students to Campus Works and How to Do it Well
- Parent University: Supporting Families through the College Application Journey
- Is the Emphasis on Achievement Setting Students Up for Success and Fulfillment?

B Sessions, 10:30am - 11:30am

- Moving Up or Moving On in Admissions
 - Unlocking Opportunities: Leveraging the High School Profile in College Admissions Decisions
 - The Unvarnished Truth about College Costs: Empowering Families with Transparency and Tools
 - Real Dilemmas, Real Solutions: Today's Ethical Admission Practices
 - You Belong with Me: Having a Best Friend at Work
 - Sharpening Your Testing Guidance in 2025
- Membership Lunch & General Session, 11:45am-1:30pm

C Sessions, 2:00pm - 3:00pm

- ¡Pa'lante!: Supporting Hispanic/Latine Communities through the College Admissions Process in the Post-SCOTUS Environment
- Building Your 2025 AI Toolkit for College Admissions
- Challenge Tradition: Using Unconventional Data to Drive Transformative Change
- A Unified Approach: Strengthening Enrollment through Collaboration between Regional & Secondary Counselors
- Two Neurodivergent Students, Three Post-Secondary Options: You Make the Call
- Building Bridges Beyond Barriers: Nurturing Collaborative Partnerships for College Support & Access

D Sessions, 3:15pm - 4:15pm

- The Rainbow Road: Supporting LGBTQIA+ Students Down the Winding Path of Higher Education
 - Beyond the Counselor's Office: Moving From College Counselor to Upper Administration
 - Managing to Do It All! College Counseling in a Public School Setting
 - Attracting and Recruiting IB Students: Developing a Competitive Edge
 - Engaging Gen Alpha: What Colleges Need to Know to Attract and Retain the Next Generation
 - Advising Globally-Minded Students
- Counselor College Fair, 5:00pm - 6:00pm
- PCACAC Social: Motown Live!, 8:00pm - 10:30pm

Tuesday, April 8

E Sessions, 9:00am - 10:00am

- Innovators Within: Creating Your Own Role and Redefining Success
- Know Your Audience: What Students and Parents Have to Say about the College Search Process
- What's Next Now? Navigating the Impact of the New Administration on College Admissions and Access
- Adapting Your Counseling Approach for Developing Executive Functions
- Level Up! Using Gamification to Strengthen Student Engagement in the College

- **Closing Session, 10:15am -11:45am**

