



61ST ANNUAL CONFERENCE | PCACAC

LLUMINATE

CAMBRIDGE, MD

YOUR PATH

APRIL 12-14, 2026

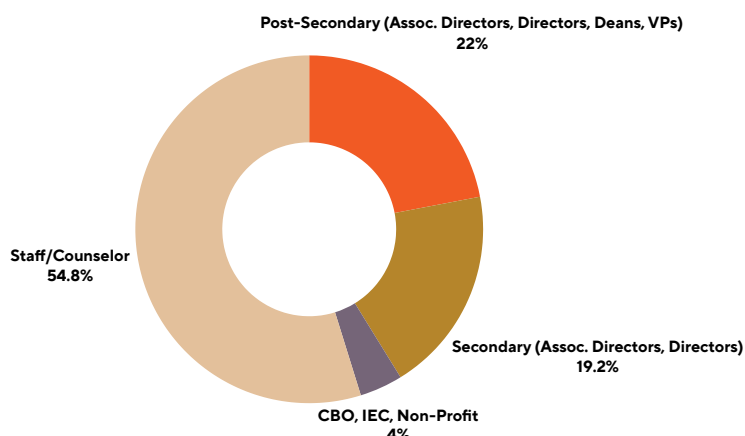
ABOUT PCACAC

The Potomac and Chesapeake Association for College Admission Counseling (PCACAC) is a non-profit, professional organization for those who work with students in the transition between high school and college. Founded in 1964, PCACAC exists to maintain high professional standards at both the secondary and college levels and to connect college admission officers, secondary school counselors, independent counselors, financial aid officers and educational organizations to discuss common professional concerns and to explore ways to empower students.

PCACAC is a chartered affiliate of the National Association for College Admission Counseling (NACAC), serving:

- Delaware
- District of Columbia
- Maryland
- Virginia
- West Virginia

CONFERENCE ATTENDEE DEMOGRAPHICS



CONTACT US



INFO@PCACAC.ORG



PCACAC.ORG

Sponsorship Opportunities

Potomac
\$8,000

Chesapeake
\$5,000

Appalachian
\$4,000

Blue Ridge
\$3,000

Delmarva
\$2,000

Brandywine
\$1,000

Anchor
\$500

Exhibit at the Conference - \$900 through October 15 (\$1,000 beginning October 16)

- In addition to exhibit space, exhibitors will have access to all shared meals and events for **one** company representative. Monday's buffet breakfast will be served in the exhibit hall.
- Discounted registration fee for additional company representative - \$300

Coming Together Pre-Conference - \$5,000

Monday Evening Social Activity - \$10,000

Sunday Evening President's Reception - \$7,000

Counselor College Fair - \$4,500

Hospitality and Registration - \$3,000

Tuesday Morning Coffee - \$2,000

Professional Headshot Studio - \$2,500

Marion Flagg Scholarship - \$700 per scholarship

- The Marion Flagg Scholarship is awarded annually to a group of exceptional educational professionals **who are not currently members of PCACAC and who have not previously attended a PCACAC conference**. This scholarship targets counselors who work with historically underserved students, minority students or students from disadvantaged backgrounds. The scholarship includes one year of PCACAC membership, one annual conference registration, and hotel lodging.

Sponsor a Counselor - \$185

- One-Day Scholarship for public school counselors, school counseling graduate students, and community-based organizations.
- Give the gift of the conference to professionals who may not have access to professional development opportunities.
- Institutions, vendors, or individual members can sponsor an individual counselor for \$185 for one-day conference registration.

4th Annual Cornhole Tournament - \$2,500

We customize sponsorship packages!

If you have a request, a goal, or a vision, please reach out to advancement.pcacac@gmail.com.

