



# Membership Meeting Minutes

Baltimore Convention Center

Location: Ballroom 400

Thursday, September 21, 2023

6:00-7:00 PM

**The mission of PCACAC is to support and advance college admission professionals as they guide their institutions, students, and families in an ethical manner.**

To accomplish this mission, PCACAC:

- Advocates for the rights of students in the college admission process
- Develops, promotes and monitors the standards of professional behavior as set forth in the Statement of Principles of Good Practice
- Encourages the increased participation of underrepresented and underserved populations in postsecondary education and in the profession
- Furthers the professional development of all school and college admission counselors.

## AGENDA

### I. Join us for networking, hors d' oeuvres and a cash bar!

### II. Welcome and Call to Order at 6:15 PM: President – Rosemary Martin Edwards, University of Maryland (MD)

- Welcome and call order 6:21pm

### III. Consent Agenda: President – Rosemary Martin Edwards, University of Maryland (MD): Approval of General Membership Meeting Minutes, April 2023

- Motion to approve meeting minutes approved by voice vote.

### IV. Special Recognitions : Rosemary Martin Edwards, University of Maryland (MD):

- Local Advisory Committee recognized: Jayne Fonash and Lisa Hill
- Rising Star NACAC -- Chris Gothard, James Madison University
- David Burge: Margaret E. Addis Service to NACAC Award
  - George Mason University

### V. Executive Committee Reports:

- **Recognized service of members. Transitioned to**

#### a. President – Rosemary Martin Edwards, University of Maryland (MD)

Admission Practices Committee providing case studies monthly  
IEC and CBO ethical practices

- CTFI (Current Trends Future Initiative) Committee will meet at Coffee Bean and Tea Leaf 10:15 am
- Past Presidents

#### b. President-Elect – Melisa Hypolite, CollegeBound Foundation (MD)

- SIG Leaders, Meeting to bring new ideas. Keep in mind for Professional Development
- Conference Planning: Damian and Julia are leading and need volunteers for the Conference Planning Committee. (Fun committee)
  - April 14-16, 2024 Charting the Future
  - Scheduled Sessions -- remix for our conference
  - Welcoming volunteers. Look for call for volunteers
- Summer Institute
  - Eli Clarke and Jennifer Williams looking for volunteers
  - Finalizing plan
- Professional Development

- [Charlain Bailey](#) “Lunch and Learn” sessions planned.
- Dates and times are on the website
- Ann Powel Mentor Program
  - Listed committee and thanked
  - Launching application for mentors and mentees in late fall

c. Past-President – Ann Marie Strauss, Bryn Mawr School (MD)

- Credentials and Bylaws
  - Nick Orbin, Chair. Will speak later
- Government Relations
  - Scott Anderson, Common App, Chair
  - Wrote article about role of Government Relations
  - Interest in policy and advancing priorities; reach out to committee
  - GOALS: 1. Educate members about issues affecting
  - 2. Teach how to mobilize
  - 3. Create a space for collection info
  - Need committee members from DE, WV, DC
- Nominations
  - In 2024 there will be elections for Executive Vice President, Vice President of Finance and President Elect
  - Libby Weith is finishing second term at Finance VP (thank you)

d. Vice President of Finance – Libby Weith, St. Stephen’s & St. Agnes School (VA)

- Financial update and Budget
- Reminder to renew membership
- Statement of Financial Position: We are in great shape
- Budget -- projecting at a surplus and intentional about building a reserve

e. Executive Vice President – Michael Pina, University of Richmond (VA)

-College Fair/College Night, Chris Gothard & Hannah Wolf Chairs  
 April 11, 2024 first in-person PCACAC College Fair with Howard County Public Schools

-Communications Committee, Kristen Carter and Carla Goodwin;  
 Carla is posting on our socials media sites  
 Call for the next Anchor Splash editor

## VI. New Business

a. Bylaws Updates, Credentials & Bylaws Chair – Nick Orban, University of Maryland (MD): Proposed Bylaws changes, Explanation and Vote

- Nick Orban: Proposed updated bylaws were sent a week ago.
  - Moves Membership Committee from President to VP of Finance (major revenue source)
  - Hoping to create an Advancement Committee reporting to VP of Finance
  - Commit more to overseeing the Policy and Procedure manual
- Question about Advancement Committee. It exists in other ACAC. Meant to cultivate sponsorships yearly Dan Zawacki 2nd
- Approved by Unanimous Voice Vote

b. NACAC NEXT Update, Ann Marie Strauss, Bryn Mawr School, MD

- 2023 NEXT Recipients. Charge to reimagine affiliate partnership
- Delegates were pipelines for leadership
- Each affiliate identifying 3 future leaders:
- Wendy Ayala, Julia Hixson, Hamzat Saba NEXT Recipients
- Read description of NEXT and nomination
- Nancy Bean, Ramon Blakely, Johnny Johnson, Sara Smith, Panel for NEXT participants about affiliate & NACAC Leadership

c. Delegate Ad Hoc Committee Updates, James B. Massey Jr., University of Maryland (MD)

- James B. Massey “Post Delegate Ad Hoc Committee-- Making sure we have all kinds of voices to make a recommendation. Targeting 2024 Spring Conference for a proposal to vote on.

d. Goals and Vision for Upcoming Year —Rosemary Martin Edwards, University of Maryland (MD)

- What is the value -- how do we add value. We lack numbers for some stakeholders. Looking for ways to enhance. Finding new pipelines, finding representation from new places
- Revenue Generation: No longer doing a revenue share from College Fairs, Professional Development, how do we generate revenue and provide access.
- Legacy: Diverse leadership pipeline CBOS, IEC's, connection
- Increase Brand Recognition, Awards, recognition.
- - welcome new ideas.

**VII. Housekeeping/Announcements**

**VIII. Business from the floor/other**

**No new business**

**IX. Adjournment**

**Motion to adjourn Unanimous voice vote 7:03**

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