



Your Invitation

Become a member today!

Who we are: The Potomac and Chesapeake Association for College Admission Counseling (PCACAC) is a non-profit, professional organization for those who work with students in the transition between high school and college. Founded in 1964, PCACAC exists to maintain high professional standards at both the secondary and college levels and to connect college admission officers, secondary school counselors, independent counselors, financial aid officers and educational organizations to discuss common professional concerns and to explore ways to empower students.

Stay connected year-round on Facebook, Twitter, Instagram, and *The Anchor* with professionals who are as passionate about college admissions as you!

Learn from leaders in the field! Receive the latest trends in college admissions through published our Current Trends & Future Issues articles and Admission Practices case studies.



Experience personal and professional growth by attending our special events:



- **Annual Spring Conference** – a regional event bringing hundreds of college admission professionals together to discuss the most important issues affecting our profession today, www.pcacac.org/conferences.
- **Summer Institute** – a two-day workshop designed for new and mid-career counselors with a line-up of sessions for both sides of the desk, www.pcacac.org/summer-institute.

- **Drive-In Workshops** – one-day, intensive college counseling ‘boot camps’ offering invigorating sessions led by experienced professionals, www.pcacac.org/drive-in-workshops.
- **Outreach and Scholarship Programs** – designed to provide recognition and support to those in the profession who serve our community through outreach programs and with high ethical standards, www.pcacac.org/awards-a-nominations.



Member Center: Login at www.pcacac.org to access professional development material archives, the Membership Directory, and exclusive lists of spring and fall college fairs in our region.

Free postings on our Job Opportunities page at www.pcacac.org/job-opportunities (a \$75 value).

Annual dues are \$45.00 and our membership cycle runs October 1 to September 30 each year. To join, please visit www.pcacac.org and click on “JOIN” in the *Membership Information* section.

Questions? We're happy to help!

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