



General Membership Meeting Minutes

Boston Convention & Exhibition Center, Room 52

Thursday, September 14, 2017

4:45-6:15 PM

The mission of PCACAC is to support and advance college admission professionals as they guide their institutions, students, and families in an ethical manner.

To accomplish this mission, PCACAC:

- Advocates for the rights of students in the college admission process;
 - Develops, promotes and monitors the standards of professional behavior as set forth in the Statement of Principles of Good Practice;
 - Encourages the increased participation of underrepresented and underserved populations in postsecondary education and in the profession;
 - Furthers the professional development of all school and college admission counselors.
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AGENDA

I. **Welcome and Call to Order**

President – Robyn Lady, Chantilly High School (VA)

The meeting was called to order at 5:10 pm. Approximately 150 members were present.

II. Recognition:

- a. Past Presidents
- b. NACAC Board and Committee members who are PCACAC members

III. **Consent Agenda**

Robyn Lady for Secretary – Heather Jeter, The Steward School (VA)

- a. Approval of General Membership Meeting Minutes, April 2017: Scott, Jake, all approved

IV. **Treasurer's Report**

Treasurer – Joel Lang, Padua Academy (DE)

- a. We are financially sound.
- b. Great revenue from our professional development events.
- c. FY being changed from Jul 1 – Jun 30 to Oct 1 – Sep 30
- d. Insurance has been updated.
- e. Accountant has been working with us on tax assessments.

V. **Committee Reports and Announcements** (organized via the leadership structure established in the Bylaws) **and Recognition of Delegates, NACAC Committee Chairs, Members Running for National Office**

- a. *Past President* – Anthony Ambrogio, St. Catherine's School (VA)
 - i. Credentials & Bylaws – Scott Mayer, St. Christopher's School (VA)
 1. Voted in four changes in the spring; latest version posted to our website.
 2. We are NACAC compliant.
 - ii. Government Relations – Ginger Miller, Landon School (DC)
 1. Committee members were recognized.
 2. Purpose of committee was shared and there was some discussion on our support of DACA and undocumented immigrants.
 3. Attendance to advocacy events encouraged. **See our online calendar for dates.**

4. **Enter contacts for each region.**
 5. Members are encouraged to vote at the NACAC booth.
 6. Please let Ginger or regional contacts know if you're interested in volunteering.
- iii. Inclusion, Access & Success – Chris Miller, Glenelg Country Day School (MD)
1. Work this year has been very exciting, with participation of programs almost doubling.
 2. Joining Hands: Helps bring students who can't afford it to colleges. This program usually serves underrepresented populations.
 3. Working to develop a new model for mentoring.
 4. Please pass the word about our Marion Flagg Program. We will open nominations soon.
 5. Tracy recognized for the Student Support Grant and her program this year. We will open nominations soon.
 6. Please let Chris know if you want to volunteer on any of these committees.
- iv. Nominating – Anthony Ambrogi, St. Catherine's School (VA)
1. Four positions on the slate:
 - a. President-Elect
 - b. Treasurer
 - c. Two Delegates (Admission Practices and Credentials & Bylaws)
 2. Nominations will open on Monday, October 2. We will send out more information soon.
 3. Committee:
 - a. Anthony Ambrogi
 - b. Robyn Lady
 - c. Jake Talmage
 - d. Rebekah LaPlante
 - e. Crys Latham
 - f. Kelly Farmer
- v. At-large assembly delegates recognized: Jennifer Williams, Jemicy School (MD), and Sanjay Mitchell, Thurgood Marshall Academy (DC)
- b. *President* – Robyn Lady, Chantilly High School (VA)
- i. Admissions Practices – Dale Bittinger, Univ. of Maryland Baltimore County (MD)
 1. New SPGP to be voted on Saturday. We will share the results of that with membership.
 2. Committee members were recognized.
 - ii. Current Trends & Future Issues – Anne Marie Strauss, Garrison Forest School (MD)
 1. We are one of two affiliates with this committee.
 2. There are six on the committee and they work closely with IAS and other committees.
 3. Will try to plan a member meet-up to discuss issues.
 - iii. Membership – Eli Clarke, Gonzaga College High School (DC)
 1. It is time to renew your membership. More information to come soon.
 2. We want to do as much outreach as possible. Please get involved and provide feedback on the membership process.

3. Eight DC public charter school counselors are present and were recognized.
- iv. Past Presidents – Mike Carter, St. Stephens and St. Agnes School (VA)
 1. In charge of the stewardship of the strategic plan.
 2. This committee is responsible to for coordination of the Jack A. Blackburn Award. Nominations will open on October 15. Please think about who you might know in our profession who has high ethical standards...This individual will be recognized in Dover.
- c. *President Elect* – Jake Talmage, St. Paul’s School for Boys (MD)
 - i. Professional Development – Rebekah LaPlante, Virginia Tech (VA)
 1. Join us for NACAC Baltimore College Fairs.
 2. Stay tuned for dates of programs coming up.
 3. Let us know if you’re interested in PD work or sponsoring a program.
 4. Conference and Summer Institute Chairs were recognized.
 - ii. Conference Planning – Rosemary Martin, St. John’s College High School (DC)
 1. The Call for Session Proposals will be released soon. We are looking for a diverse range of skills, so please submit your proposals!
 2. Session will be restructured a bit and we’re meeting to talk about that in the morning.
 3. Next conference at Dover Downs Hotel and Casino on Apr 17-19, 2018.
 4. 2019 Conference will be May 2-4 at the College Park Marriott.
 - iii. Summer Institute – Alice Robertson, Chantilly High School (VA), and
 1. 2017 SI was a tremendous success! Faculty and committee members were recognized.
 2. Will be rolling out an application process for SI faculty.
 3. 2018 SI will be on July 9-10. We are still working to complete the contract, but a site has been selected.
- d. *Secretary* – Heather Jeter, The Steward School (VA)
 - i. College Fair/College Night – James Massey, Univ. of Maryland, College Park (MD)
 1. Several NACAC College Fairs coming up. The ? fair was changed to Sunday. Please show your support.
 2. We look forward to seeing colleges at our fair in Dover.
 - ii. Communications – Kellie Stewart, Gonzaga College High School (DC)
 1. Committee members were recognized.
 2. Thank you to those who took the social media survey:
 - a. Email is the best form of communication.
 - b. Many people aren’t familiar with The Anchor blog, found on the home page of our website.
 - c. We will continue with Twitter, Facebook and Instagram.
 - d. New newsletter coming up with quick links and a lot of terrific information to keep members engaged.
 - e. Class notes coming up. Get ready to share!

VI. **New Business**

- a. Membership dues:
 - i. Robyn led a discussion on an increase in membership dues – from \$35/year to \$45/year.
 - ii. Eli Clarke made a motion to increase the dues from \$35 to \$45. Barbara Conner seconded. The floor was open for comments; none were presented. All voted in favor.
 - iii. We are looking at bundling pricing next membership cycle.
- b. Joe Monte:
 - i. Recommended previously that we reach out to Montgomery County School Board. He heard from the school board on Monday that they are considering greater involvement with PCACAC;
 - ii. Sean Harper reaching out to minority community. Robyn working closely with Fairfax County School Board. If you are from a larger public school, Robyn invites you to reach out to her to share in her outreach efforts to school superintendents.
 - iii. Richard Montgomery High School will host a book signing.
 - iv. Joe applauded Robyn and PCACAC membership; for over 50 years people have helped students and one another. It's a credit to our profession.
- c. Jake Talmage: If you have not been on a committee and would like to volunteer, please complete the Volunteer Form under our Membership

VII. **President's Report**

President – Robyn Lady

VIII. **Adjournment**

President – Robyn Lady

Alice Robertson motioned to adjourn, Mike Carter seconded, all approved. The meeting was adjourned at 6:12 pm.