



Agenda

- 8:30 AM** **General Session I: Ethics in Admissions**
This session will provide an overview of the Statement of Principles of Good Practice (SPGP) of NACAC. Participants will use case studies to generate discussion on how to use the SPGP in different college counseling situations.
All Faculty
- 9:30 AM** **Break**
- 9:45 AM** **Session 2: The College Essay – Finding your Voice**
NACAC research indicates that the essay is the highest ranked non-academic feature of the college application. Help students effectively brainstorm ideas as they prepare to write. Learn the Into, Through and Beyond Method of personal writing as you help students paint a vivid picture in time that reveals important information about them to their audience.
Anthony Ambrogi, Randolph-Macon Academy (VA)
Jennifer Evans, Jemicy School (MD)
Renee Norden, Highland School (VA)
- 11:15 AM** **Session 3: Ensure that Your Recs are Not a Wreck**
Learn how to write more effectively and more efficiently along with what information to include and not to include in your letter. This session will include information regarding the difference between teacher and counselor recommendations.
Olander Fleming, Longwood University (VA)
Alice Robertson, Chantilly High School (VA)
- 12:30 PM** **LUNCH**
- 1:30 PM** **Session 4: Completing Winning Applications**
Learn how to complete applications that effectively articulate and celebrate all that you have accomplished in high school. This includes helping students convey their most definitive traits, making the match to specific schools, revealing themselves through the essay, and piecing all of the components together to best maximize the cyber white space within the confines of each individual application.
Anthony Ambrogi, Randolph-Macon Academy (VA)
Renee Norden, Highland School (VA)
Alice Robertson, Chantilly High School (VA)
- 2:30 PM** **Q&A with Faculty**
PCACAC's take on ESPN's PTI segment: Faculty will move through about 10 pre-determined hot topics and then open the floor up for further discussion/questions.
All Faculty

Faculty Bios

Anthony Ambrogi has worked in college admissions at Randolph-Macon College (R-MC) for 14 years, including nine years as Director of Admissions and Enrollment Research. Prior to R-MC, Anthony worked at his alma mater, Benedictine High School, as Director of Admissions, History teacher, and College Counselor. He has been active in PCACAC as the newly elected President-Elect, Chair of the Current Trends/Future Issues Committee, and has served on the Professional Development and Conference Planning committees. He is a native of Richmond, VA, where he still lives with his wife, two kids, and a dog. As a lifelong fan of the Boston Red Sox and New Orleans Saints, he learned at an early age how to persevere through disappointment in the hope that things will be better someday. Anthony earned a BA from Virginia Tech and an MBA and MA from the University of Richmond.

Jennifer L. Evans currently serves as the Director of College Counseling at Jemicy School in Owings Mills, Maryland. Prior to Jemicy, she worked as a School Counselor at Broadneck High School in Annapolis, MD where she served as Counseling Department Chair. She also held a position as Assistant Director of Admission at Goucher College in Towson, MD. Jennifer is an active member of the National Association of College Admission Counseling and serves as a Delegate on the Board of the Potomac and Chesapeake Association of College Admission Counseling.

Olander Fleming is Assistant Director of Admissions for Emerging Populations at Longwood University. His responsibilities include recruiting students in Northern Virginia and South America, Hispanic students outside of those two regions and managing both out-of-state recruitment and the admissions social media. He is currently in his sixth year at Longwood. Olander graduated with a degree in Spanish and minors within Public Service and International Affairs from Hampden-Sydney College in Farmville, Virginia. During his time at Hampden-Sydney, he studied abroad in Mexico, the Dominican Republic and Argentina. Olander enjoys playing/watching basketball, spending time with his family and traveling. He has visited 48 states and 14 countries, with his most favorite state being Virginia and country Colombia.

Renee S. Norden has been the Director of College Counseling at Highland School in Warrenton, VA since 2005. Previously, she served as the Director of Counseling and Guidance at Notre Dame Academy in Middleburg, VA. Renee also served as a Prevention Specialist and Emergency Mental Health Counselor for the Rappahannock Rapidan Community Services Board. She received a B.A. in Psychology in 1988 from the College of William and Mary and her M.Ed. in Counseling from the University of Virginia in 1992. She currently serves PCACAC's Professional Development Committee as the Summer Institute Chair and Co-Chair for Drive-In Workshops. Renee previously served on PCACAC's Membership Committee.

Alice Robertson is a School Counselor at Chantilly High School in Fairfax County Public Schools (VA) where she works on special projects related to assisting first generation college students, student transition, and long-term career/college planning (Student Learning Plan). Prior to this role, she worked as a Career Center Specialist (2005-2015) and Admissions Advisor at Virginia Tech (2003-2015). Alice received her B.S. in Human Development from Virginia Tech and a Master of Arts in Counselor Education from the same institution in May 2015.