PCACAC & Richmond Area Public Schools
College Admissions Workshop

Meadowbrook High School
Richmond, VA

Thursday, August 13
8:30 AM – 3:30 PM

8:30 AM  General Session I: Ethics in Admissions:
This session will provide an overview of the Statement of Principles of Good Practice (SPGP) of NACAC. Participants will use case studies to generate discussion on how to use the SPGP in different college counseling situations.

Anthony Ambrogi, Randolph-Macon College (VA)
Robyn Lady, Chantilly High School (VA)
Rebekah LaPlante, Virginia Tech (VA)

9:30 AM  Break

9:45 AM  Session 2A: The College Essay – Finding your Voice
NACAC research indicates that the essay is the highest ranked non-academic feature of the college application. Help students effectively brainstorm ideas as they prepare to write. Learn the Into, Through and Beyond Method of personal writing as you help students paint a vivid picture in time that reveals important information about them to their audience.

Cynthia Burns Coogan, James Madison High School (VA)
Rebekah LaPlante, Virginia Tech (VA)

Session 2B: Ensure that Your Recs are Not a Wreck
Learn how to write more effectively and more efficiently along with what information to include and not to include in your letter. This session will include information regarding the difference between teacher and counselor recommendations.

Anthony Ambrogi, Randolph-Macon College (VA)
Tim Wolfe, The College of William and Mary (VA)

Session 2C: Early College Awareness – The Middle School Experience
Research indicates that the earlier a student knows that college is an option for them after high school, the greater the chance he/she will attend. Learn what you can do to help develop this belief and aspirational thinking.

Tania Rachkoskie, The Common Application (VA)
Michele Webb, Fairfax County Public Schools (VA)
Hannah Wolff, Langley High School (VA)
Session 2D: Completing Winning Applications
Learn how to complete applications that effectively articulate and celebrate all that you have accomplished in high school. This includes helping students convey their most definitive traits, making the match to specific schools, revealing themselves through the essay, and piecing all of the components together to best maximize the cyber white space within the confines of each individual application.

Robyn Lady, Chantilly High School (VA)
Jeannine Lalonde, University of Virginia (VA)

11:15

Session 3A: Let’s Talk College
Participate in an established college awareness program developed for parents and students for grades 6-9. This session will build on information shared in the Early College Awareness presentation during session 2.

Robyn Lady, Chantilly High School (VA)
Michele Webb, Fairfax County Public Schools (VA)
Hannah Wolff, Langley High School (VA)

Session 3B: Navigating the Common Application
Learn about the common application from every angle, student, teacher, high school counselor, receiving institution, and hear any other updates, etc.

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Jeannine Lalonde, University of Virginia (VA)

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12:30 PM Lunch

1:30 PM Session 4A: Developing a Dynamic College Admissions Program
Learn how to create a calendar of events (parent, student, and teacher programs) that effectively scaffold the college admissions process.

Anthony Ambrogi, Randolph-Macon College (VA)
Robyn Lady, Chantilly High School (VA)
Michele Webb, Fairfax County Public Schools (VA)
**Session 4B: Recommendations Writing for High School and/or Summer Programs**
This session is adapted from the one above and will target letter writing for elementary and middle school counselors.

*Cynthia Burns Coogan, James Madison High School (VA)*
*Tim Wolfe, The College of William and Mary (VA)*

**Session 4C: Completing Winning Applications**
Learn how to complete applications that effectively articulate and celebrate all that you have accomplished in high school. This includes helping students convey their most definitive traits, making the match to specific schools, revealing themselves through the essay, and piecing all of the components together to best maximize the cyber white space within the confines of each individual application.

*Rebekah LaPlante, Virginia Tech (VA)*
*Hannah Wolff, Langley High School (VA)*

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*Tania Rachkoskie, The Common Application (VA)*
*Jeannine Lalonde, University of Virginia (VA)*

2:30 PM  **General Session 5: PTI (Pardon the Interruption) Current Issues and Future Trends: Q&A with Faculty**
PCACAC’s take on ESPN’s PTI segment: Faculty will move through about 10 pre-determined hot topics and then open the floor up for further discussion/questions.

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**Moderator:** Robyn Lady, Chantilly High School (VA)