SIG Leadership Directory

SPECIAL INTEREST GROUPS (SIG) COMMITTEE

Potomac & Chesapeake Association for College Admissions Counseling (PCACAC)

Last Update: September 2025

SIG Leadership Directory

Below is the active list of current SIG Committee Leadership and individual SIG Co-Chairs. Vacancies will be updated when filled. *The Regional Representatives SIG is dormant until further notice.*

SIG Committee Chair

Shawn Ficadenti
Senior Assistant Director of Admissions
James Madison University
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SIG Committee Vice Chair

Melissa Ward
Director of College Counseling
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Asian American, Native Hawaiian, Pacific Islander (AANHPI) Co-Chairs

Joyce Lee
Senior Regional Admissions Counselor
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Rachel Southern
Associate Director of Regional Admissions
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Black & African American Co-Chairs

Candace Leake
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Shameek Robinson
Founder
S.T.R.I.V.E. LLC
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Community Based Organizations (CBOs) Co-Chairs

Dormant

Community College & Transfer Students Co-Chairs

Melloney Johnson
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Matoaca High School
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Stephanie Stahler
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Disabilities & Neurodiversity Co-Chairs

Ann-Marie Stripling
Enrollment & Outreach Director
Focus Collegiate
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Susie Hudgins
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Blooming Brains Coaching
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First-Generation College Students Co-Chairs

Jahnelle McMillan
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Leadership Enterprise for a Diverse America (LEDA)
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Ashleigh Tillman, PhD
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Historically Black Colleges and Universities (HBCUs) Co-Chairs

Whitney Ceaser
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Richard Bland College of William & Mary
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Independent Educational Consultants (IECs) Co-Chairs

Missy Moreland
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Ricardo Ortegón
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Latiné Co-Chairs

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LGBTQ+ & Ally Co-Chairs

Raquel Sobczak
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Andi Burke
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Rural/Small Town Co-Chairs

Tim Danos
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