



# SIG Leadership Directory

## SPECIAL INTEREST GROUPS (SIG) COMMITTEE

Potomac & Chesapeake Association for College Admissions Counseling (PCACAC)

Last Update: January 2025

## SIG Leadership Directory

Below is the active list of current SIG Committee Leadership and individual SIG Co-Chairs. Vacancies will be updated when filled. *The Regional Representatives SIG is dormant until further notice.*

### SIG Committee Chair



Shawn Ficadenti  
Senior Assistant Director of Admissions  
James Madison University  
[ficadesx@jmu.edu](mailto:ficadesx@jmu.edu)

### SIG Committee Vice Chair



Melissa Ward  
Associate Director for Regional Enrollment  
Miami University  
[melissa.ward@miamioh.edu](mailto:melissa.ward@miamioh.edu)

### Black & African American Co-Chairs



Candace Leake  
Director of Admissions Outreach and Access  
University of Rochester  
[candace.leake@rochester.edu](mailto:candace.leake@rochester.edu)



Shameek Robinson  
Founder  
S.T.R.I.V.E. LLC  
[shameek@bethestrive.com](mailto:shameek@bethestrive.com)

**Community Based Organizations (CBOs) Co-Chairs**

*SIG Leadership search in progress.*



Charlain Bailey  
Managing Director  
Going To College, LLC  
[charlain@going-to-college.com](mailto:charlain@going-to-college.com)

**Community College & Transfer Students Co-Chairs**



Melloney Johnson  
School Counseling Coordinator  
Matoaca High School  
[Melloney\\_Johnson@ccpsnet.net](mailto:Melloney_Johnson@ccpsnet.net)



Stephanie Stahler  
Senior Associate Director of Admissions  
McDaniel College  
[sstahler@mcdaniel.edu](mailto:sstahler@mcdaniel.edu)

### First-Generation College Students Co-Chairs



Jahnelle McMillan  
Senior Program Officer  
Leadership Enterprise for a Diverse America (LEDA)  
[jahnellemcmillan@ledascholars.org](mailto:jahnellemcmillan@ledascholars.org)



Ashleigh Tillman, PhD  
Senior Admissions Manager Maryland  
George Mason University  
[ataylo37@gmu.edu](mailto:ataylo37@gmu.edu)

### Historically Black Colleges and Universities (HBCUs) Co-Chairs



Whitney Ceaser  
Enrollment Counselor  
Richard Bland College of William & Mary  
[wceaser@rbc.edu](mailto:wceaser@rbc.edu)



Amani Manning  
Engagement Associate  
Common App  
[amanning@commonapp.org](mailto:amanning@commonapp.org)

**Independent Educational Consultants (IECs) Co-Chairs**



Missy Moreland  
Founder & President  
Moreland & Associates Education Consulting, LLC  
[missy@morelandeducational.com](mailto:missy@morelandeducational.com)



Ricardo Ortégón  
Founder & President  
GPS College Guidance  
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**Latinx Co-Chairs**



Kevin Medina  
College Counselor  
Georgetown Preparatory School  
[kmedina@gprep.org](mailto:kmedina@gprep.org)



Wendy Ayala  
Director, Scholars Program  
Collegiate Directions, Inc.  
[wayala@collegiatedirections.org](mailto:wayala@collegiatedirections.org)

## LGBTQ+ & Ally Co-Chairs



Caleb Shankle  
Assistant Director of Admissions  
St Mary's College of Maryland  
[ceshankle@smcm.edu](mailto:ceshankle@smcm.edu)



Raquel Sobczak  
Admissions Counselor  
University of Maryland, College Park  
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## Rural/Small Town Co-Chairs



Tim Danos  
Director of Pre-College Programs  
University of Delaware  
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