



13th Annual Summer Institute July 11-12, 2016



KEYNOTE & FACULTY BIOS

KEYNOTE SPEAKER

Sheila C. Bair became president of Washington College on August 1, 2015, after a remarkable career in government and public service, most notably as Chair of the Federal Deposit Insurance Corporation. Appointed to lead the FDIC by President George W. Bush in 2006, Bair led the agency skillfully for a five-year term during one of the nation's most challenging periods. One of the first officials to warn about the oncoming subprime mortgage debacle, she worked relentlessly to represent the interests of homeowners, bank customers and taxpayers as the crisis played out, prompting TIME Magazine to label her "the little guy's protector-in-chief." She was awarded a John F. Kennedy Profile in Courage Award, and *Forbes* twice named her the second most powerful woman in the world, behind Germany's Chancellor Angela Merkel. Bair chronicled her five years at the FDIC in the bestselling *Bull by the Horns: Fighting to Save Main Street from Wall Street and Wall Street from Itself*, and in a 2015 book for younger readers, *Bullies of Wall Street*.

For four years prior to joining the FDIC, she taught financial regulatory policy at the University of Massachusetts-Amherst. After leaving the FDIC, she served as a senior advisor to the Pew Charitable Trusts. She founded and serves as Chair Emerita of the Systemic Risk Council, a public-interest group that monitors the implementation of financial reforms. A native of Independence, Kansas, Bair earned both her bachelor's degree in philosophy and a law degree from the University of Kansas. She began her career in public service as an aide to Senator Bob Dole and later served as a senior VP for government relations at the New York Stock Exchange and as Assistant Secretary for Financial Institutions at the U.S. Department of the Treasury. She is married to Scott P. Cooper, and the couple has two children, Preston and Colleen.

FACULTY

Anthony Ambrogio has worked in college admissions at Randolph-Macon College (R-MC) for 14 years, including 9 years as Director of Admissions and Enrollment Research. Prior to coming to R-MC, Anthony worked at his alma mater, Benedictine High School, as Director of Admissions, History teacher, and College Counselor. He is currently the President of PCACAC and served in other leadership roles such as the President-Elect and the Chair of the Current Trends/Future Issues Committee. He has served on the

Professional Development and Conference Planning committees for PCACAC as well. He is a native of Richmond, Virginia, where he still lives with his wife, two kids, and a dog. As a lifelong fan of the Boston Red Sox and New Orleans Saints, he learned at an early age how to persevere through disappointment in the hope that things will get better someday. Anthony earned a BA from Virginia Tech and an MBA and MA from the University of Richmond.

Aundra Anderson is the Associate Director of Admissions at Washington College, her alma mater, where she also manages the communications for prospective student audiences. She oversees a student media team, a group of dedicated students who share their college experiences via social media outlets. In addition to working in the admissions office, Aundra also teaches fitness classes to the Washington College community, including Insanity, PiYo, TurboKick, and Zumba.

Dale Bittinger is the Assistant Vice Provost for Undergraduate Admissions, Orientation, and School Partnerships at UMBC and has been in higher education for over 20 years. In 2007, the *Chronicle of Higher Education* named him as one of the "Ten Influential Admissions Deans/Directors" in the country. He is currently on the College Board's Admissions and Enrollment Services Advisory Group, the College Board's Middle States Regional Council, the Board of Trustees of Roland Park Country School, and the Baltimore County Chamber of Commerce Board of Directors. He is an alumnus of the Leadership Baltimore County Program, Class of 2015, and previously served on the Executive Board of the Potomac and Chesapeake Association of College Admission Counseling (PCACAC) as well as an Assembly Delegate for the National Association of College Admission Counseling (NACAC). He holds a Master of Arts in Counseling from West Virginia University and is currently pursuing his Doctorate of Philosophy in Public Policy at UMBC.

Christopher Boehm is the Director of College Counseling at Archmere Academy (DE). He started at Archmere in the summer of 2014 after 17 years of work in college admissions, most recently as the vice president for enrollment and director of admission at Albright College. He's served two, three year terms as national assembly delegate for the National Association for College Admission Counseling (NACAC) and also served as the Pennsylvania Association for College Admission Counseling's (PACAC) Government Relations Committee Chair & Public Advocacy Director. In 2012, he was recognized by PACAC with the William R. McClintick, Jr. Service Award, one of the Association's highest honors. In 2016 he was selected to serve on the NACAC Professional Development Committee.

Bruce Chamberlin is the Senior Associate Director of Admissions at Georgetown University. He holds a Bachelor of Arts in Economics from Gettysburg College, a Master of Education degree from the College of William and Mary, and a Doctorate of Education from the University of Pennsylvania. His research focuses on regression modeling related to both the admissions process and undergraduate degree attainment. (Who succeeds in college, and why?) Bruce has served as an Assistant Director of Admissions at Ursinus College (Collegeville, PA), Assistant Dean of Admissions at William and Mary (Williamsburg,

VA) and Associate Dean/Director of Recruitment and Planning at the University of Pennsylvania. He served on the national Current Trends of Future Issues Committee of the National Association for College Admission Counseling (NACAC) as well as the NACAC/US News & World Report Ad Hoc Committee. He currently serves as a trustee at Gettysburg College, and serves as the vice-chair of the Dean's Development Board for the School of Education at the College of William and Mary. He was recently invited as a visiting scholar to the Aspen Ideas Festival in 2013 and 2014.

Barbara Conner is the Director of College Counseling at Foxcroft School, a college-preparatory boarding and day school for girls in grades 9 – 12 located in Middleburg, Virginia. A graduate of Sweet Briar College (BA) and the University of Virginia (MEd), Ms. Conner was most recently the College and Career Center Specialist at West Potomac High School in Alexandria, Virginia. Previous roles have included career development facilitator, life coach and general manager for personnel, administration, and training. She serves or has served on boards and committees of a wide range of organizations from the Potomac and Chesapeake Association for College Admissions Counseling and the Virginia State PTA to the Mount Vernon-Lee Chamber of Commerce, Girl Scouts of America and St. Luke's Episcopal Church. She is a frequent speaker at workshops and conferences, having presented on such topics as current trends and best practices in college admissions counseling, maximizing the high school years, effective test preparation, time management and organizational strategies for the workplace and "Life After High School." Barbara is the creator of "Five First-Choice Colleges" and her article, "Five-First Choice Colleges: A Change in Approach" appeared in the Spring 2015 issue of NACAC's The Journal of College Admission.

Michele Flores has served as a counselor at Collegiate Directions, Inc since September 2013. She earned her M.A., in School Counseling from the University of Texas at San Antonio and her M.Ed., in Educational Administration from Lamar University. She is a native Texan who has experience in school counseling and teaching grades 5-12. She currently works with low-income, first-generation high school and college students, providing them with comprehensive college admissions counseling to students from 10th grade through college graduation. As a middle school counselor, she focused on promoting a college going culture and founded a scholarship to help the minority, at-risk population she served. Michele also worked as a high school counselor, guiding students towards high school graduation and facilitating post-secondary planning with students and parents. She has presented at PCACAC and NACAC conferences, as well as for the Office of the State Superintendent of Education and The SEED School of Maryland. She currently serves as the grant coordinator for PCACAC Summer Institute.

Janesia Fontenot is a Senior Admissions Counselor at Louisiana State University in Baton Rouge, LA. Janesia graduated from Louisiana State University in 2011 with a Bachelor's degree in Communication Studies and a Minor in Sociology. Janesia has worked as an Admissions Counselor in the Office of Enrollment Management since 2013. She became a Regional Admissions Counselor for Washington, D.C. and the surrounding areas in 2015. She definitely bleeds purple and gold!

Mildred R. Johnson, Associate Vice Provost for Enrollment Management and Director of Undergraduate Admissions at Virginia Tech, has been a recognized leader in higher education for almost 40 years. In her career she has held leadership positions at the University of North Carolina at Greensboro, Longwood University, Gardner-Webb University, and Averett University. Mrs. Johnson most recently served as an elected member of the Board of Trustees of the College Board. She is a frequent speaker on the College Search Process and the Transition from High School to College. Mrs. Johnson received a Bachelor's degree from Averett University and a Master's degree from Radford University. She is married to Rick Johnson, Assistant Vice President of Housing, Dining and Residence Life at Duke University. They have two daughters, Caitlin who is a graduate of the Fashion Institute of Technology in New York and is employed as a Public Relations Associate with Kate Spade in NYC, and Carrigan who is a Nursing major at UVA.

Robyn A. Lady serves as the Director of Student Services (DSS) at Chantilly High School in Fairfax County, VA, where she leads a team of 12 counseling professionals in their daily work with students. She is the newly elected President-Elect of PCACAC after serving as the Chair of Professional Development for the past five years. During her tenure as PD Chair, Ms. Lady developed a model for providing training opportunities for all members. Ms. Lady was recognized by NACAC with a Rising Star Award for the work of the committee that specifically targeted public school counselors and enabled them to attend workshops at no cost. She also served in the presidential cycle for the DSS Association in Fairfax County, an organization with members from each of the 26 high schools. Ms. Lady was selected by her colleagues in Fairfax County as the Outstanding Director of Student Services for 2015-1016 school year. Previously she worked as a school counselor at three different Fairfax County Schools (George C. Marshall, Thomas Jefferson High School for Science and Technology and McLean High School). Passionate about the college admissions process, Ms. Lady works independently as a college consultant with 15-20 seniors each year. She received her undergraduate degree in Psychology from The College of William & Mary in 1990, a Masters of Education from The University of Virginia in 1992 and a certificate in School Counseling Leadership and Administration from George Mason University in 2002.

Jeannine Lalonde, Senior Assistant Dean of Admission at the University of Virginia, manages her office's activity in new media. Her blog, "Notes from Peabody," provides an in-depth look into the admission process at UVA. Prior to her move to VA in 2005, Jeannine was Senior Assistant Director of Admissions at Olin College of Engineering in Needham, MA. Jeannine has a Bachelor's degree from Providence College and a Master's degree from Boston College. She has been featured in *The Chronicle of Higher Education*, *the Washington Post*, *the Boston Globe*, *USA Today*, *Inside Higher Ed*, and *Cville Weekly*. In recent years, she has presented at the NACAC, PCACAC, and ConnectU conferences.

Rebekah C. LaPlante is the Associate Director of Undergraduate Admissions at Virginia Tech where she oversees the Visitor Experience and Processing Unit, coordinates domicile review and serves as a member of senior staff participating in all facets of the recruitment process. Rebekah attended Radford University where she completed a B.S. in Communication and a M.S. in Corporate and Professional

Communication before she began working in the Office of Undergraduate Admissions at Radford University in 2001. She worked in admissions at RU for seven years and coordinated the Blue Ridge Mountain Counselors' Tour during that time. She has been an active member of PCACAC over the years, assisting with conference planning efforts and is currently a member of the professional development committee. Rebekah enjoys working with school counselors, prospective high school students and their families and helping them navigate the college admissions process.

Crys Latham worked in college admissions at selective and highly selective colleges for twelve years before switching to the other side of the desk. She is the founding Director of College Counseling at Washington Latin Public Charter School in Washington, D.C., where she has worked for the past six years and has also served as a senior advisor, assistant wrestling coach, and member of the school's Jazz Band along with teaching a Financial Literacy course each semester that is required for graduation. She serves on the PCACAC's Admissions Practices Committee, Student Support Grant Committee, and Current Trends/Future Issues Committee and, in her first two years at Washington Latin, was awarded PCACAC's Counselor of the Year Award and the CTCL's Counselors That Change Lives Award. She has presented at various local, regional, and national conferences on topics such as engaging student employees in admissions, building a college counseling program from the ground up, forming partnerships with community and other local organizations, and understanding best practices for using faculty to support your college counseling program. She holds an A.B. in African American Studies, History, and Education from Mount Holyoke College.

Scott Markland is the Assistant Dean of Admissions at Hampden-Sydney College. Scott is responsible for recruiting, interviewing, and overseeing the application process for prospective students and families from the Northern Virginia, Washington D.C., and Maryland area. He recently graduated from Hampden-Sydney in May of 2015 where he received his BA degree in Psychology with a minor in Rhetoric. Scott played Nose Guard on the Hampden-Sydney Football Team for four years, was Tour Guide for three years, was involved in two school plays, was active in the Fellowship of Christian Athletes, and is a member of the Omicron Delta Kappa leadership society. Scott coaches football at his local high school, enjoys spending time shooting clays, and playing with his dog, Bear.

Renee S. Norden has been the Director of College Counseling at Highland School in Warrenton, VA since 2005. Previously, she served as the Director of Counseling and Guidance at Notre Dame Academy in Middleburg, VA. Renee also served as a Prevention Specialist and Emergency Mental Health Counselor for the Rappahannock Rapidan Community Services Board. She received a B.A. in Psychology in 1988 from the College of William and Mary and her M.Ed. in Counseling from the University of Virginia in 1992. She currently serves PCACAC as the Summer Institute Chair and Co-Chair for Drive-In Workshops as a member of the Professional Development Committee. Renee previously served on PCACAC's Membership Committee.

Mike Oligmueller just completed a successful year as PCACAC President and is the Director of College Counseling at The Potomac School in McLean, VA. Previously, he served as Director of College Counseling at the Connelly School of the Holy Child in Potomac, Maryland and College Counselor at Charlotte Latin School in Charlotte, North Carolina. On the post-secondary side, Mike has been Director of Admission at the University of Southern Indiana, Dean of Admissions at Earlham College, Assistant Dean of Admission at Lake Superior State University, Associate Director of Admission at Wabash College and Credentials Evaluator at Purdue University. Mike has served the PCACAC Executive Board as President-Elect, Secretary, and Treasurer, and as Co-Chair of the Human Relations Committee on the President's Council. He has been a session presenter at NACAC conferences. His community involvement includes Board Member for the Washington Youth Choir, a volunteer at "Knowledge is Power Program" KIPP Schools in DC, and box office manager for concerts of the Lesbian and Gay Chorus of Washington. Mike holds a M.A. in Organizational Communication from Purdue University and a B.S. from the University of South Dakota.

Kate Perry has worked as a Senior Assistant Dean of Admission at the College of William & Mary for the last four years. She serves as the regional dean for north central Virginia, Maryland, and for all home-schooled students. Kate also manages several visit programs and our senior admission interviewers for the office. She earned her Bachelor of Arts in Sociology and is currently working towards her Masters in Higher Education. She is an active member of NCACAC and PCACAC for which she has presented and served on the Conference Planning Committee.

Alice Robertson has recently accepted a position as a School Counselor at Chantilly High School in Fairfax County Public Schools (VA) where she will work on special projects related to assisting first generation college students, student transition, and long-term career/college planning (Student Learning Plan). Prior to this role, she worked as a Career Center Specialist (2005-2015) and Admissions Advisor at Virginia Tech (2003-2015). Alice received her B.S. in Human Development from Virginia Tech and a Master of Arts in Counselor Education from the same institution in May 2015.