

Inspiring Success for Students and Their Families Through the College Process

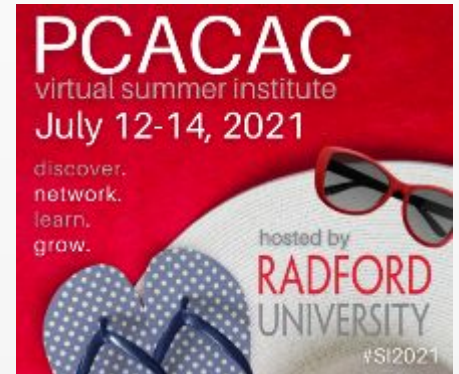
Welcome to PCACAC's
Virtual 18th Annual
Summer Institute



D4

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FACULTY



Tammi Wolfson
Regional Admission Director
St. Mary's College of
Maryland, MD

tfwolfson@smcm.edu

Dr. Melloney Johnson
School Counseling
Coordinator
Matoaca High School, VA

melloney_johnson@ccpsnet.net

Learning Objectives



1

To offer perspectives of supports for post-secondary counseling

2

To examine/explore interactions with students/families and how to make a positive impact

3

To develop a better understanding of our roles and how to be most effective

SUCCESS



- Defined: Favorable outcome of something attempted (Dictionary.com)
- How do parents define their children's success at the grocery store?
 - The High School Diploma **GRADUATION!!!**
 - The High School Transcript (GPA/Rank/College-Bound)
 - College Acceptance(s)
 - Scholarships (Financial Aid)
 - College Degree
 - Debt-Free College on **College Graduation Day!!!**
 - **A JOB!!!!** (Career)... *"in their field"*

The High School Counselor

Understand



- Parent/Student Relationship
- Parent vs Student Career Interests
- Parent vs Student College Preferences
 - Connect families with colleges
- Allow them to ask you their questions
 - Address their expressed needs and concerns

The High School Counselor

Care



- Know (and be comfortable/confident with) your role
 - You are not the parent, college rep, financial aid counselor
 - “Advocacy” does not always work here
 - Equity and Access can be a great conversation starter
 - Build a working relationship with the parent and student
- Use your resources
 - college tool kits
 - transfer tools
 - financial aid advisors
 - Connect families with colleges
- Break the anxiety ...
 - counseling session to complete first application

The High School Counselor

Connect



- Connect families with colleges
 - College Fairs
 - Campus Tours
 - Call the Admissions Office (with the student/parent present)
 - Encourage conversations with Admissions representatives



The High School Counselor

Encourage



- Conversations with each other
 - Cost
 - Commuting
 - Campus Life
 - Selecting Best Fit
 - Courses taken in high school
- Conversations with College Admissions Staff
 - Guided tours
 - Lunch with Alumni

The High School Counselor

Select Best Fit



- Student/Applicant
 - Career Interest
 - College Program
 - Entering Undeclared vs Declared
 - Cost
 - Commute
 - Scholarships (Financial Aid)

The High School Counselor

Separation



- Know your role
- Use your resources
- Connect families with resources
- Connect families with college admissions representatives
- Continue to support
- Communicate with college admissions representatives

The High School Counselor

Support the Application Process



- ❑ Help families understand admissions deadlines and policies (ED, EA, RD, Rolling)
- ❑ Help families understand different types of applications (CA, Coalition, College-Specific, etc)
- ❑ Help families understand the requirements of an application
- ❑ Clearly communicate process for requesting documents and recommendations
- ❑ Provide opportunities and resources for FAFSA Completion
- ❑ Continue to support
- ❑ Continue to communicate with college admissions representatives

Enter the Admission Counselor

Encourage



- ❑ Encourage families to set realistic expectations for the process
- ❑ Encourage families to enjoy the process
- ❑ Encourage families to focus on Best Fit (including Financial Fit)
- ❑ Continue to support
- ❑ Continue to communicate with college admissions representatives

Remind



- Remind students to meet deadlines
- Remind students to apply for outside scholarships
- Remind students to check college emails and application portals/status
- Remind students to ask for help
- Remind families that colleges are looking for reasons to admit students not reasons to deny
- Remind families that they are looking for Best Fit (including Financial Fit)
- Continue to support
- Continue to communicate with college admissions representatives

Role Play



☐ Interject your presentation here

Your theme?

Questions?



Resources

What can I do with a degree in?

SCHEV Transfer Tool

Early College High Schools

There is Life After College

US Higher Education Glossary



YOUR FEEDBACK MATTERS!

Please complete a session evaluation
at www.pcacac.org/summer-institute.

Thank you!

