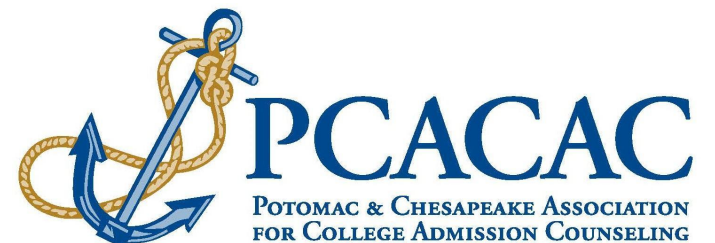


Welcome to the 21st Annual Summer Institute

Dude...Where's my CAReer?

C3

July 23, 2024



Luis R. Portillo

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Associate Director of Regional Recruitment (Mid-Atlantic)

University of Wisconsin-Madison

Joel Lang

jlang@paduaacademy.org

Director of College Counseling

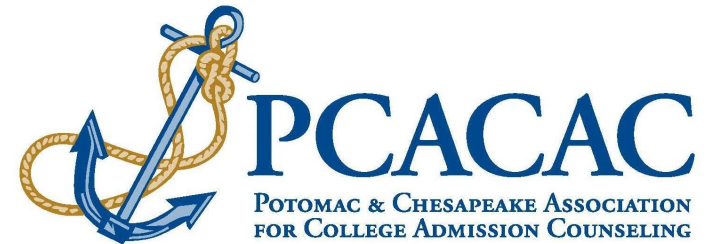
Padua Academy

Kevin Murray

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Associate Director, Undergraduate Admissions

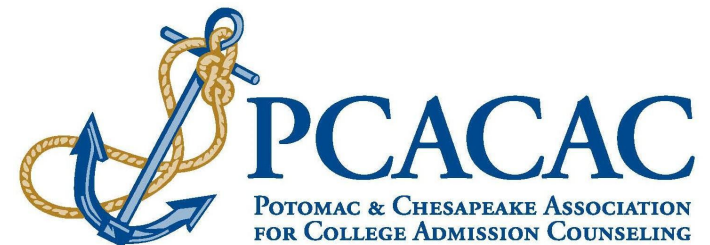
Drexel University



Learning Objectives

Objective 1: Participants will be able to identify different career paths within the admission field.

Objective 2: Participants will be able to identify specific strategies to enhance their career growth potential.



Luis Portillo

Admissions Counselor (Radford University) 2012-2015

*Senior Assistant Director (Radford University) 2015-2017

*Assistant Director (University of Delaware) 2017-2021

*Associate Director (University of Rochester) 2021-2023

*Associate Director (University of Wisconsin- Madison) 2023-present

RADFORD
UNIVERSITY

UNIVERSITY OF
DELAWARE

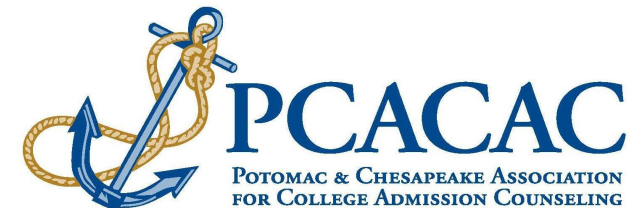


UNIVERSITY of
ROCHESTER



WISCONSIN
UNIVERSITY OF WISCONSIN-MADISON

(*)- Regional Position



Joel Lang

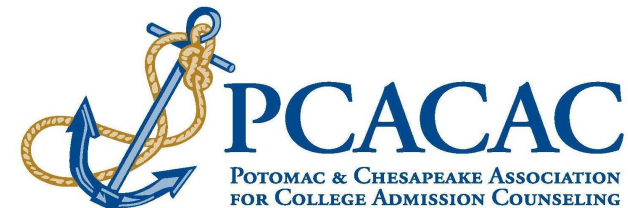
Resident Manager of a teenage shelter

School Counselor – Salesianum Schol

Director of College Advisement & School Counseling – Padua Academy



SALESIANUM
SCHOOL



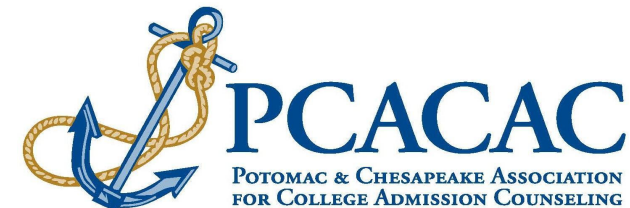
Kevin Murray

Program Director - National Student Leadership Conference

Admissions Counselor - Drexel University

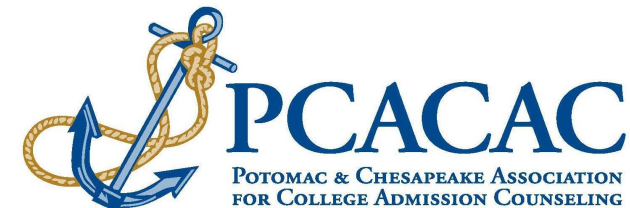
Assistant Director - Drexel University

Associate Director - Drexel University



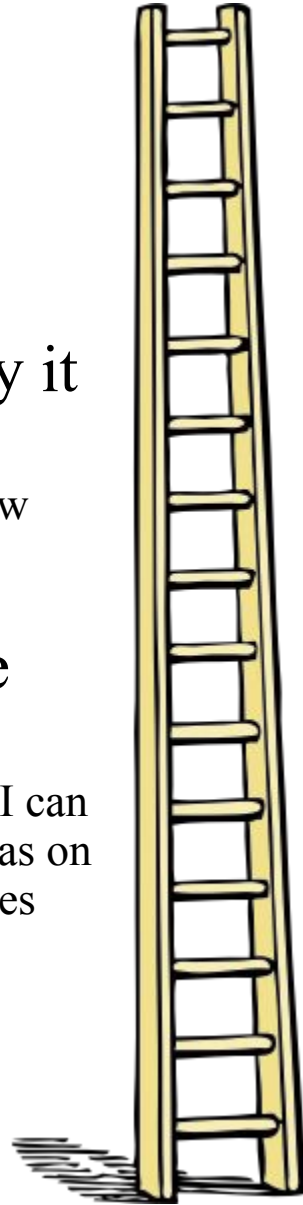
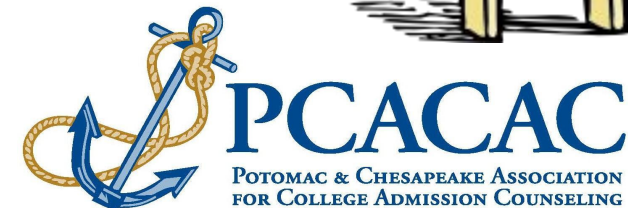
Words of Wisdom for your future

- Your network is your net worth
- Say YES to opportunities to challenge yourself, learn, and grow
- Always be learning
- Use your resources



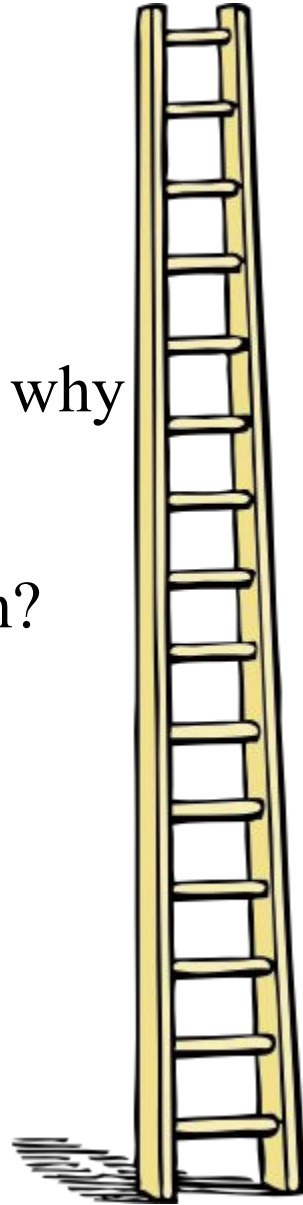
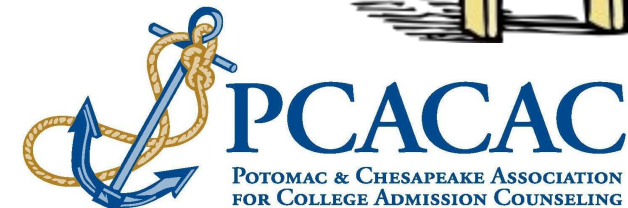
Activity time!

- Pick a skill/skill set that you really want to develop
 - i.e. social media marketing
- Write out a few bullets on why you are interested in this skill set and why it is important in your role
 - i.e. I really enjoy interacting with students where they are, I like telling stories through interesting, new mediums like TikTok, and I have a creative side that I try to flex when I can
 - Students are on social media so admissions offices have to be as well!
- Now, build a plan for how you are going to develop this skill set over the coming admissions cycle.
 - I am going to set-up a meeting with our social media lead for admissions/the University to learn how I can get involved, I am going to research the social media presence of our peer/aspirant institutions for ideas on how we can do better; I am going to host Day in the Life of an Admission Counselor” Instagram stories while on the road this fall.



Activity time!

- Time to share out!
- What are some skills folks are looking to work on this coming cycle and why are they relevant to your work?
- Why is it important to develop skills beyond our standard job description?
- For any vets in the room – have you ever done something in your admissions/counseling role that you didn't realize was relevant to admissions/counseling? What was it?



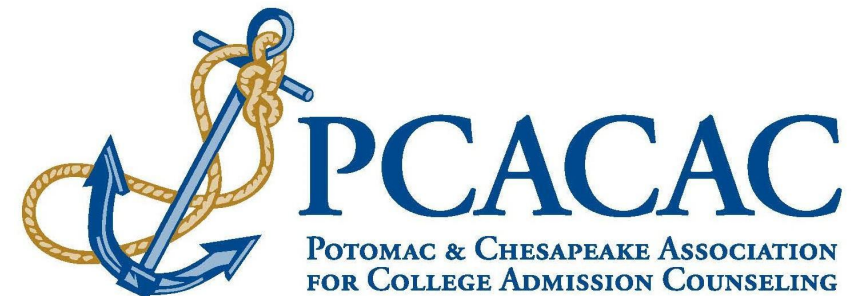
Audience feedback time (aka QUESTIONS)

Comments?

Insights?

Input?

Information gaps?



Please. . .

Complete the session evaluation on the Webex Summer Institute app before leaving the room today.

Thank you!

