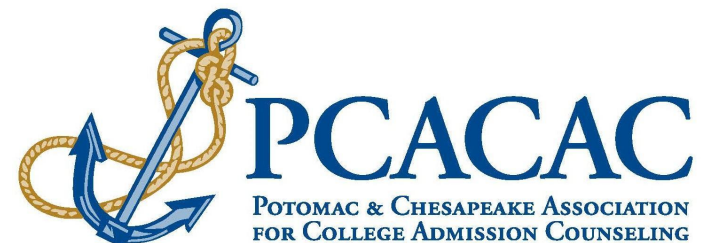


Welcome to the 21st Annual Summer Institute

Partnering with Community Based Organizations (CBOs)

D2

July 23, 2024



Presenter/Panelist

Melisa Hypolite

Director of Strategic Partnerships

CollegeBound Foundation

Contact information

MHypolite@collegeboundfoundation.org

Presenter/Panelist

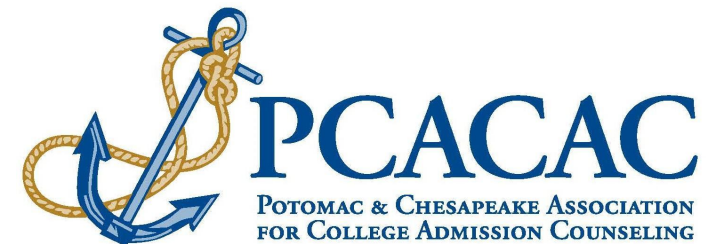
Allen M. Smith

Director of Admissions

Concord University

Contact information

smitha16@concord.edu

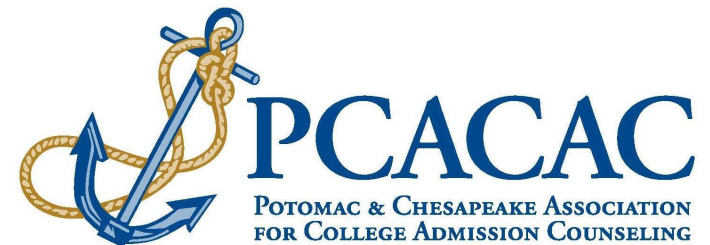


Learning Objectives

Objective 1: To share best practices and resources for high schools to effectively utilize and engage with CBO

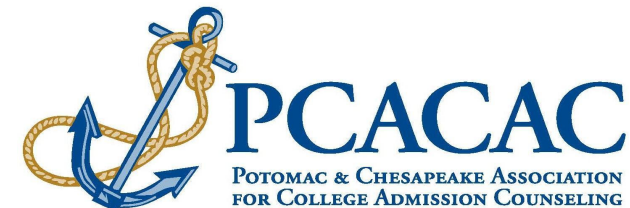
Objective 2: To discuss how colleges can cultivate meaningful relationships with CBOs and provide service to students and families served by CBOs

Objective 3: To share insights on how CBOs can best participate in the admission process



Presentation

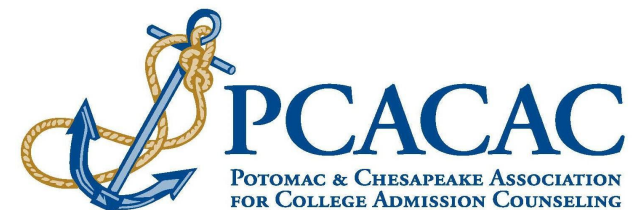
Building successful relationships with community-based organizations (CBOs) can be instrumental in serving students, especially those who may be underserved. Yet, navigating those relationships can sometimes be tricky. The goal of this session is to facilitate discussions from around the table about the role of CBOs and how to best integrate them into the admission process.



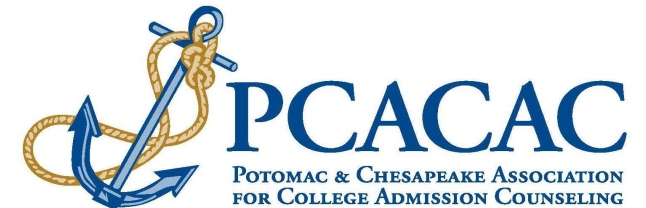
What is a CBO

Community Based Organizations (CBOs) focusing on college access and retention generally work with underserved populations and undocumented students. Often these populations lack the resources, knowledge, and guidance to navigate the application and financial aid process without the additional support of CBOs. By and large, these students are not extensively courted by elite postsecondary institutions, or, seemingly, are affordable for many private and some public institutions. One of the challenges facing every CBO is finding resources to support these students in finding a good fit.

-NACAC



Who Are We & Why Are Leading This Session



Institutional Partnerships and CBOs

Create Meaningful Partnerships

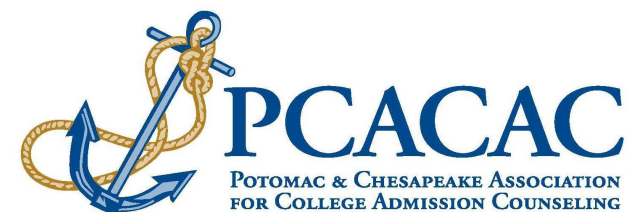
- With Prospective Students
- With Families
- With CBO Colleagues

Quality over Quantity

- Selective Partnerships
- What is Best for Our Students
- Focused Efforts

Focus on Need

- Mission Focused
- Meeting Student Needs
- To and/or Through College



Here are some Examples

College & University Based

- UpWard Bound

Scholarship Programs

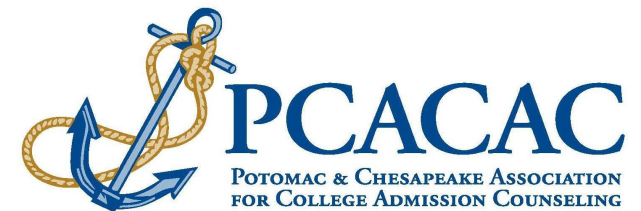
- QuestBridge

Local & District Sponsored

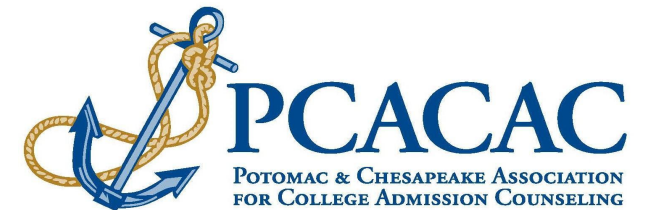
- Next Generation Scholars

Other Orgs

- Churches



Which CBOs Do You Already Work With



Networking

- [PCACAC CBO Special Interest Group \(SIG\)](#)
- [PCACAC Member Center](#)



Member Logout 

Home About Us Awards & Nominations Committees Membership Calendar & Events Professional Development Online Resources

Search by Organization

Organization

State

Enter an address or a zip code

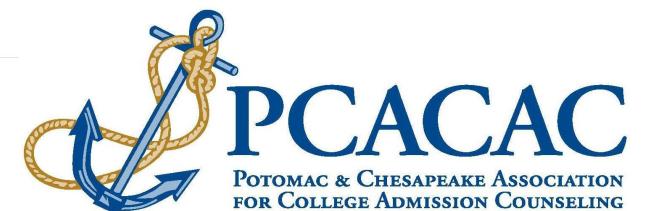
Search for an Individual

Name First

Name Last

Quick Links

- JOIN TODAY!
- My Profile
- Member Center
- Calendar of Events
- Member Directory
- Member Search
- Volunteer
- College Fairs
- Job Opportunities
- NACAC
- The Anchor Splash



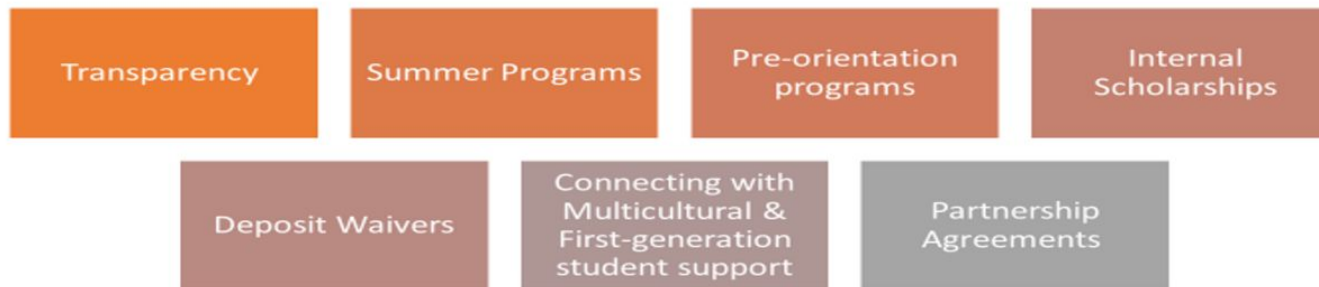
Life Changing Partnerships



Working Together

CBOs in the Admission Process

• How can institutions support CBOs?



Audience feedback time (aka QUESTIONS)

Comments?

Insights?

Input?

Information gaps?

