

## PCACAC Summer Institute 2025: Sessions

Beyond College Fairs and High School Visits - Panels, Workshops, and Case Studies
Beyond Grammar and Spell Check: The College Essay as the Student's Voice
Chutes and Ladders: Avoiding the Chutes and Recognizing the Ladders in Front of You (professional development long term)
Closing Session - Where do we go from here? Taking Summer Institute to the next level of your profession
Financial Aid Essentials
How Do You Read an Application?
How to create impactful or targeted programming. Session on finding ways to lead and fight imposter syndrome.
Partnering with Community Based Organizations (CBOs)
So You Want to be Viewed as a Professional? Building Relationships Around the Table
Supporting Historically Excluded Student Groups
Supporting Underrepresented Populations (BIPOC, Learning Differences, Financial Constraints)
The Art and Science of Territory Management
The Evolution and Application of Ethics in the College Admission Process
The Visitor Experience: Creating the Best First Impression
Valued Insights: The Role of The Recommendation Letters