

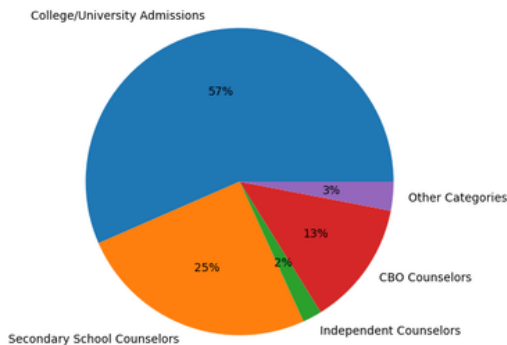


ABOUT SUMMER INSTITUTE

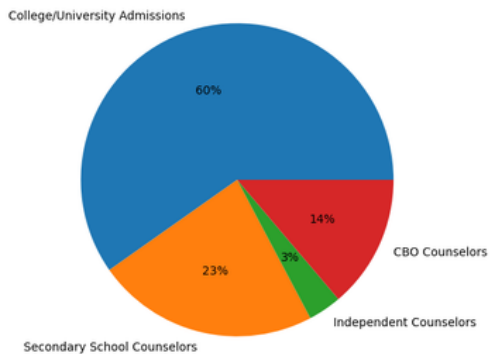
Using a personalized setting, Summer Institute is uniquely designed to provide training, networking opportunities and leadership development for new and mid-level college admission and counseling professionals who assist students in the college admission process. The two-day institute promises a lineup of sessions of interest to both sides of the desk. Your participation furthers our mission to support and advance college admission professionals like yourself as you guide your institution, students, and families in an ethical manner.

SUMMER INSTITUTE DEMOGRAPHICS

2024 Summer Institute (Faculty + Participants)



2025 Summer Institute (Faculty + Participants)



ABOUT PCACAC

The Potomac and Chesapeake Association for College Admission Counseling (PCACAC) is a non-profit, professional organization for those who work with students in the transition between high school and college. Founded in 1964, PCACAC exists to maintain high professional standards at both the secondary and college levels and to connect college admission officers, secondary school counselors, independent counselors, financial aid officers and educational organizations to discuss common professional concerns and to explore ways to empower students.

PCACAC is a chartered affiliate of the National Association for College Admission Counseling (NACAC), serving:

- Delaware
- District of Columbia
- Maryland
- Virginia
- West Virginia

CONTACT US

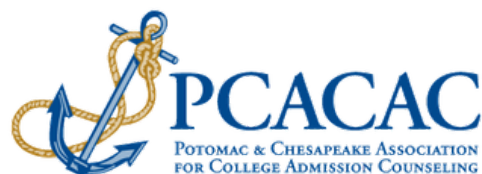
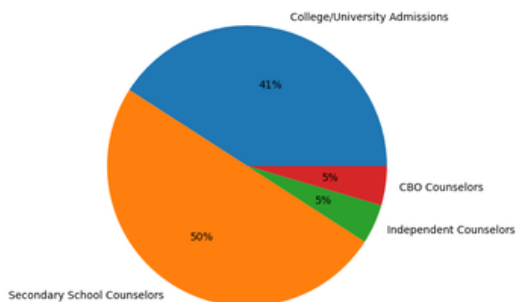


INFO@PCACAC.ORG



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2026 Current Faculty as of June 1:



Sponsorship Opportunities

Rappahannock
\$1,000

Bay Bridge
\$600

Blue Crab
\$435

Sponsorship Level	Key Benefits
Rappahannock (1)	Premier brand visibility on signage, 10-min. speaking opportunity, exhibitor table, 6-month web ads, highlight in Anchor Splash newsletter
Bay Bridge (5)	Sponsor a high school or college counselor to attend, attendee list, brand visibility, 6-month web ad on SI website, highlight in Anchor Splash newsletter
Blue Crab (10)	Sponsor a high school or college counselor to attend

IF MULTIPLE COUNSELOR SCHOLARSHIPS ARE GIVEN, THE SPONSOR WILL RECEIVE SPONSOR BENEFITS AT THE LEVEL OF DONATION. FOR EXAMPLE, THREE BLUE CRAB SPONSORSHIPS WILL BE GIVEN BENEFITS OF RAPPAHONNOCK SPONSOR.

A core priority of the Summer Institute is expanding access to professional development opportunities. To support this commitment, we increased the number of Summer Institute Grant Awards, which provide full registration waivers, from seven recipients in 2024 to eight recipients in 2025. We remain dedicated to investing in emerging professionals and those with financial need, with plans to explore additional grant opportunities in future years as resources allow.

