

Welcome to St. Louis

PCACAC

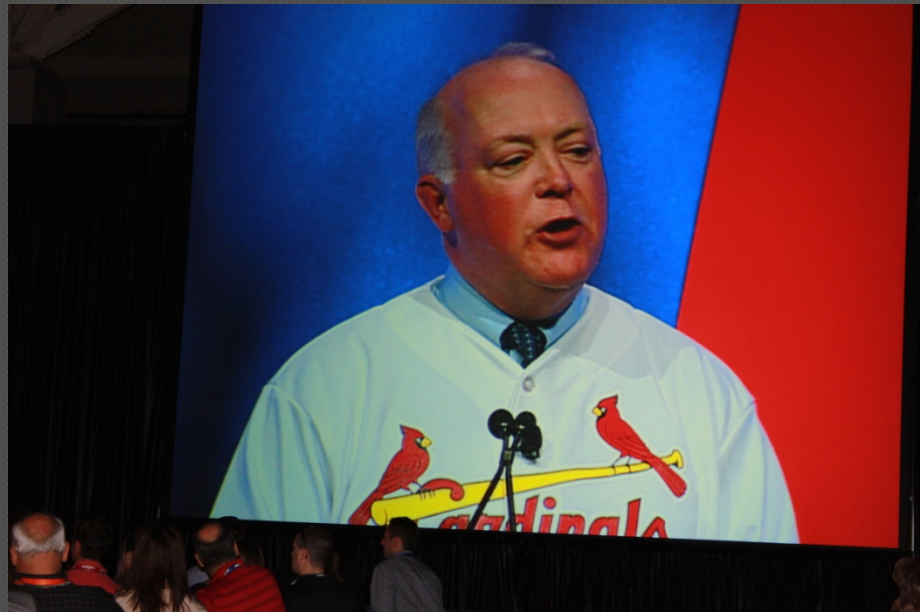
Potomac and Chesapeake Association
for College Admission Counseling

Fall 2010 Membership Meeting
St Louis



What's New in NACAC?

Jim Jump, President, NACAC
Past-President, PCACAC



Secretary's Report

Anne Mickle, St. Timothy's (MD)

PCACAC Spring General Membership Meeting
Dover, DE
27 April 2010

Called to order: 11:45am by Jeff Smith

I. Acknowledge delegates from NACAC in Baltimore

II. Committee Reports:

1. Nominations Committee - Paul Feakins; Lisa Hill, Dale Bittinger, Lou Hirsch, and Sue Rexford - committee members
Election Results:

President-Elect - Ali Gauch
Treasurer - Mike Oligmueller
College Delegates - Anthony Ambrogi, Gina King
High School Delegates - available tomorrow due to technology glitch

2. AP Committee - Dal Holmes; Greg Roberts is stepping down
Met twice in Dover

3. College Fairs and College Nights - Shannon Gundy

First year of the Prince George's County NACAC fair which was a success

4. Credentials Committee - Jenifer Blair

By-law changes available in The Anchor
Bring by-law changes to a vote - Paul Feakins - made the motion, Sue Rexford - seconded
motion passed

5. Current trends and future issues - Bob Herr

conducting a survey to get ideas to explore

6. Finance and budget - Mike Oligmueller

Conference did well and will clear about \$15,000 above expenses
Looks like we will exceed membership revenue line
Spent significantly under what was budgeted on NACAC 2009
Added money to past-president's committee budget
Technology budget will be adjusted after final contract with Member Clicks
Thanks to Paul Feakins for his work on the Finance Committee

Treasurer's Report

Mike Oligmueller

- A final report on the 2009-2010 fiscal year is included. It shows that PCACAC ended the 2009-2010 fiscal year \$5210 “in the black.”
 - Membership revenue was \$4000 more than the previous year, a 35% increase in revenue
 - The Spring Conference yielded \$18,632 above expenses.
 - PCACAC's expenses for hosting of the 2009 NACAC Conference in Baltimore were less than expected.

Treasurer's Report

- PCACAC currently has funds in its reserve accounts (FFI and Capitol Securities) that total more than 120% of our budget for the 2010-2011 fiscal year.
 - This affords us the financial cushion to consider additional programming for and professional outreach to our members.
 - We should easily be able to absorb the implementation costs for Member Clicks.

Treasurer's Report

Document Retention Policy

- Thanks to the leadership of Paul Feakins, substantial progress was made during the summer on a document retention policy as well as on the purging of documents.
- We expect to have document retention policy ready for approval at the April 2010 Executive Board meeting.

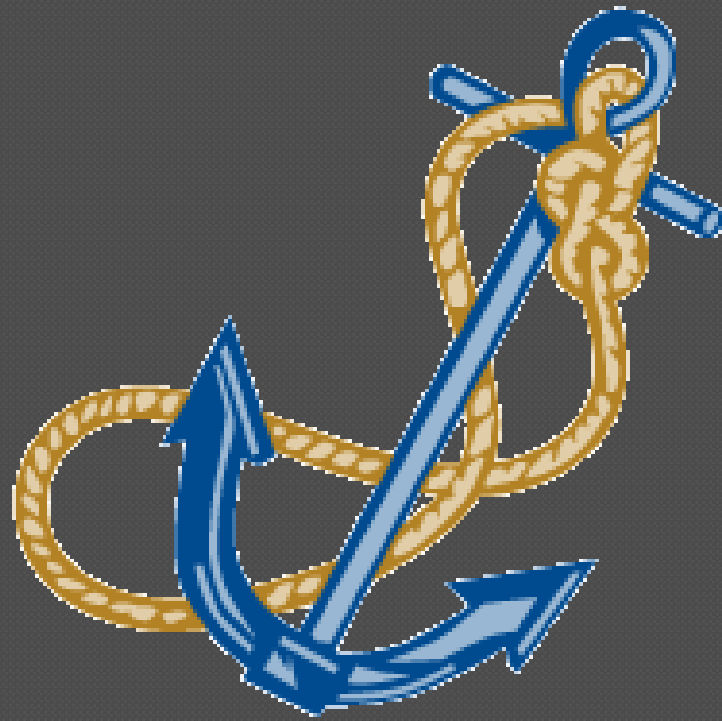
Treasurer's Report

**PCACAC – Membership Meeting
Financial Report
Prepared by Mike Oligmueller, Treasurer - September 2010**

Account Summaries	Sept. 1, 2010	Sept. 1, 2009	Sept. 1, 2008	Sept. 1, 2007
BB&T	\$61,351.81	\$47,264.88	\$62,386.07	\$45,189.63
FII Institutional (<i>Merrill Lynch</i>)	\$83,523.10	\$83,386.17	\$82,292.98	\$79,242.06
Capitol Securities	\$60,322.73	\$57,623.18	\$58,482.67	\$66,962.02
Total	\$205,197.64	\$188,274.23	\$203,161.72	\$191,393.71

2010-2011 Budgeted Income	
Advertising	200
Ann Powell Fund	1200
Conference	75,000
Contributions	1,500
Interest & Investment Growth	6,000
Membership	16,000
NACAC College Fairs	13,500
Professional Development	7,000
Total Income	120,400
2010-2011 Budgeted Expenses	
Administration	21,000
Admission Practices Committee	100
Ann Powell Mentoring Program	3000
College Fair/College Night Comm.	100
Contributions	3,000
Credentials Committee	100
Current Trends & Future Issues	100
Executive Board	7,400
Finance Committee	300
Government Relations Committee	500
Human Relations Committee	500
Marion Flagg Scholarship Program	2,500
Membership Committee	500
NACAC Conference	8,000
Nominating Committee	100
Past Presidents Committee	600
Professional Development Committee	7,000
Publications and Research	100
Spring Conference	59,000
Technology Committee	6,500
Total Expenses	120,400

Committee Reports



Admissions Practices

James D. (Dal) Holmes, retired member

Lou Hirsh, University of Delaware

- Jennifer Blair, Boys Latin School (MD)
- Ginny Carey, retired member (VA)
- Suzanne Colligan, Georgetown Visitation School (DC)
- Carolyn Doyle, Archmere Academy (De)
- Florence Hines, McDaniel College (MD)
- Betty Jones, retired member (VA)
- Joe Manning, James Madison U. (VA)
- Joe Monte, Albert Einstein H.S. (MD)
- Greg Roberts, U. of Virginia
- Jonathan Webster, Washington and Lee U. (VA)
- Evelyn Boyd White, Thomas Dale H.S. (VA)
- Marty Wilder, University of Mary Washington (VA)
- Karl Wolf, Shepherd U. (WV)

Admissions Practices

James D. (Dal) Holmes, retired member

Lou Hirsh, University of Delaware

● Inquiries

● Professional Development Workshops

- Coordinate with Professional Development Committee to insure that there is an Ethics Workshop/Component included in every Drive-In Workshop.

● Committee Membership

● Leadership

Ann Powell Mentoring Program

Michael Carter, St. Stephens/St. Agnes (VA)

Participants and Mentors 2010-2011

- **Matthew S. Ganderson,, Norfolk Public Schools, VA**
 - Alice Robertson, Fairfax County Public Schools, (VA)
- **Cynthia Coogan, McLean High School, VA**
 - Renee Norden, The Highland School (VA)
- **Maritza Velasquez, Don Bosco Cristo Rey H.S., MD**
 - Kathleen Martin, Friends School (DE)
- **LaTrece Walden, Virginia State University, VA**
 - Rich Edgar, St. Mary's College of Maryland (MD)
- **Shanna Houser, Johns Hopkins University CTY, MD**
 - Carolyn Doyle, Archmere Academy (DE)

College Fair/College Nights

James Massey, University of Maryland

◎ **Committee Members:**

- Jane Godwin, Prince George's County Public School System
- Luana Zimmerman, Montgomery County Public School System
- Matthew Jones, University of Maryland, College Park
- Elizabeth Rogers, University of Maryland, College Park

College Fair/College Nights

James Massey, University of Maryland

- How can this committee best be of service to PCACAC constituents
- Outreach to both sides of the desk
- Support efforts to streamline and enhance the college fair experience for college reps, high school counselors, and students.
- Coordinated posted of events

Conference Committee

Ali Gauch, UMW, PCACAC President-elect

- ◎ Save the Date – April 17-19, 2011
- ◎ Hunt Valley Maryland
- ◎ Conference Planning Committee
 - Volunteer!!!
- ◎ Call for Proposals

Credentials

Jennifer Blair, Boy's Latin School (MD)

- Update of By Laws and Documents to meet NACAC changes
- Update of By Laws to reflect PCACAC board structure changes
- Posting in Early Spring edition of *The Anchor* for review by membership and for a vote at April Membership Meeting

Current Trends & Future Issues

Bob Herr, Stevenson University (MD)

- Butch Hamilton, St. Mary's Ryken HS, MD
- Dale Bittinger, UMBC, MD
- Barbara Connor, West Potomac HS, VA
- Anne Marie Strauss, Glenelg Country School, MD
- Laurel Maestas, K12 Programs, VA
- Shirley Bloomquist, Educational Consultant, VA
- Kirsten P. Walker, Flint Hill School, VA
- Jay Rainey, Norfolk Academy, VA
- Marcia Simon, College Planning Service LLC, MD

Current Trends & Future Issues

Bob Herr, Stevenson University (MD)

- **Speakers Bureau**
- **National Topics**
 - How has the economy impacted the admission process?
 - How have technological advancements affected the admission process.
- **Member survey**
- **New Members**

Government Relations

- **Outgoing Chair Peg Cothern**
- **Update on National Issues**
- **Advocacy**
 - National
 - State
- **Rep Elijah Cummings**

Human Relations

Tevera Stith, St. Paul's School for Girls (MD)

- 2010 Marion Flagg Recipients
- Darian Scott-Carter, College Access Program Specialist; Paul Laurence Dunbar High School (MD)
- Mavis Jackson, College Access Program Specialist; Vivien T. Thomas Medical Arts Academy (MD)
- Jay Cialone, Assistant Director of Admissions; College of Southern Maryland
- James D. Fiore, Graduate Support Director; St. Ignatius Loyola Academy (MD)

Membership

Carolyn Doyle, Archmere Academy (DE)

Carolyn Fletcher, Johns Hopkins (MD)

● Membership Renewal

- October 1st!!!

● Recruit One for PCACAC

Nominating Jeff Smith, St Mary's College of Maryland PCACAC Past-President

COMMITTEE:

- Richard Edgar, St. Mary's College of Maryland
 - Audrey Hill, Montgomery College
 - Sharon Alston, American University
 - Paul Feakins, Norfolk Academy
-
- ◉ Charged with fielding a list of candidates for the upcoming open board positions within PCACAC.
 - ◉ Delegate Issues

Past-President's Committee

Sue Rexford, CESJDS (MD)

● **Committee Members:**

- Jenifer Blair, Boys Latin School, MD
- Arlene Ingram, Cape Henry Collegiate School, VA
- Dave Kraus, Davidson College, NC
- Evelyn Boyd White, Thomas Dale High School, VA

Past-President's Committee

Sue Rexford, CESJDS (MD)

- **PCACAC Living History - 50th PCACAC Conference**
 - **Committee Chair: Dal Holmes, Retired Member**
 - Joe Monte, Albert Einstein School, MD
 - Bert Hudnall, Ashley Hall, SC
 - Karl Wolf, Shepherd University, WV
 - Joe Manning, James Madison University, VA
 - Joanne Wood, Retired Member, MD
 - Aundra Weissert, Washington College, MD

Past-President's Committee

Sue Rexford, CESJDS (MD)

- **Document and Resource Retention and Preservation**
 - **Committee Chair: Paul Feakins, Norfolk Academy, VA**
 - Mary Layman, Covenant School, VA
 - Mike Oligmueller, Connelly School of the Holy Child, MD
 - Amy Jarich, University of Virginia, VA
 - Susan Rexford, Charles E. Smith Jewish Day School, MD

Past-President's Committee

Sue Rexford, CESJDS (MD)

John A. "Jack" Blackburn Award for Ethics in College Admissions

- *The late Jack Blackburn, long-time Dean of Admission at the University of Virginia served throughout his career as an admirable role model promoting the highest ethical standards, integrity in our profession and equity in access to higher education. This award recognizes a member of our profession who exemplifies the qualities that made Jack Blackburn revered by his peers.*

Past-President's Committee

Sue Rexford, CESJDS (MD)

John A. "Jack" Blackburn Award for Ethics in College Admissions

- A recipient will be selected each year if there is a qualified candidate.
- The recipient will be recognized at the annual PCACAC Spring Conference.
- Criteria will include:
 - Commitment to the high ethical standards of college admissions through sustained active involvement in the profession
 - Dedication to promoting equal access to higher education for all students

Professional Development

Don Birmingham, NSA (VA)

Jake Talmage, St; Paul's School for Boys (MD)

- Summer Institute 2010 at St Mary's College
- Summer Institute 2011 at
- Drive-In Workshops 2010-11
 - November 16th @ Salisbury State
 - January/February @ American University
 - Date TBD @ Marshall University in co-sponsorship with KYACAC
- Outreach Programs
 - School Districts
 - Topics
- PCACAC LDI ?

Publications

Joe Manning, James Madison University (MD)

- The next issue of *The Anchor* has a Submission Deadline of October 15th for an Online Publication Date of December 1st.



Technology

Amy Jarich, University of Virginia



<http://pcacac.memberclicks.net/>

Executive Assistant's Report

Mary Layman, Covenant School (VA)

- ◎ **Member Clicks**
- ◎ **Membership**
- ◎ **Updates and Housekeeping**

President's Report

The focus of the June 2010 Board Retreat was to evaluate the extent to which the current board structure supports the ability of PCACAC leadership in accomplishing our stated mission, which is “to support and advance college admissions professionals as they guide their institutions, students and families in an ethical manner.”

President's Report

- How do we work smarter?
- How do we streamline board to allow for substantive discussion and planning while at the same time cultivating new leadership?
- How do we strengthen our committee structure, expectations and results?

President's Report

- ◎ Develop a proposal for changes in PCACAC structure.
 - Frequency of meetings of the entire group
 - Smaller yet collaborative working groups
 - More robust committee meeting structure
 - Collaboration among committees rather than “silo effect.”

PCACAC PROPOSED BOARD STRUCTURE

Treasurer	Secretary	President-Elect	President	Past-President
Finance	Technology	Professional Development (D)	Admissions Practices (D)	Government Relations (D)
Fund Development	Communications	*Conference	Past-President's Council	Human Relations (D)
*Sponsors	College Fairs	*Summer Institute	Strategic Plan	By Laws/ Credentials (D)
*Exhibitors		*Drive-Ins	Current Trends Future Issues	Nominating
Deputy Treasurer		*Outreach	Membership	Chief Delegate
		*Evaluations/ CEU's		* 6 At-Large Delegates
		*APMP	*Volunteer Coordinator	
		*PCACAC LDI		
		*Meeting Coordinator		

Meeting Schedule

- **Former Finance Committee becomes Exec. Committee:**
 - Meets @NACAC, January, April, June, August Retreat (SI)
- **Pres. Council (17 members plus Executive Committee)**
 - Meets @ NACAC & June w/ Executive Committee
- **Full Board (Exec Committee, President's Council & Committee/Sub-Committee Chairs)(26)**
 - Meets August (Retreat) to plan for the year.
- **Committee Chairs & Committees meet April prior to conference.**
 - Meet during year as called by committee chair

◎ Questions?



Celebration!

- On Saturday October 2, PCACAC will host a celebration for our own Evelyn Boyd White, nominee for President-Elect of NACAC.
- We will gather from 5:00 to 7:00 at The Dubliner, located at 1025 Washington Ave, St. Louis, within walking distance of the Convention Center for appetizers and drinks.
- There will be a cash bar, and a \$15 donation for great appetizers!

